



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.														
----------	--	--	--	--	--	--	--	--	--	--	--	--	--	--

## Mid - Term Examinations – October 2025

Date: 27-10-2025

Time: 11.00am to 12.30pm

School: SOC	Program: B.Com-ACCA	
Course Code: CBS1026	Course Name: Business and Technology	
Semester: I	Max Marks:50	Weightage:25%

CO - Levels	C01	C02	C03	C04	C05
Marks	24	26	-	-	-

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	Explain the difference between sole proprietorship and partnership with one example each.	2 Marks	L2	C01
2	Define external stakeholders with one real-life example.	2 Marks	L2	C01
3	Mention any two differences between line and staff functions.	2 Marks	L1	C02
4	Define organisational culture.	2 Marks	L1	C02
5	State one example of a committee in business organisations.	2 Marks	L2	C02

### Part B

Answer the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Describe the impact of macroeconomic factors like inflation and GDP growth on business performance. Use simple examples.	10 Marks	L2	C01
Or				
7.	Assume you are a strategy consultant for a startup e-commerce company. Use Porter's competitive factors to analyze the threats and	10 Marks	L3	C01

	opportunities it may face.			
--	----------------------------	--	--	--

<b>8.</b>	Explain the role of government policies and legal regulations in shaping business organisations. Illustrate with suitable examples.	<b>10 Marks</b>	<b>L2</b>	<b>CO 1</b>
<b>Or</b>				
<b>9.</b>	A mobile manufacturing company plans to expand into rural India. Apply social and demographic factors to explain opportunities and challenges for the company.	<b>10 Marks</b>	<b>L3</b>	<b>CO 1</b>

<b>10.</b>	Explain with examples how formal organisation helps in achieving efficiency.	<b>10 Marks</b>	<b>L3</b>	<b>CO 2</b>
<b>Or</b>				
<b>11.</b>	Describe the advantages and disadvantages of using committees in organisations.	<b>10 Marks</b>	<b>L2</b>	<b>CO 2</b>

<b>12.</b>	Illustrate with examples how governance ensures accountability in business organisations.	<b>10 Marks</b>	<b>L3</b>	<b>CO 2</b>
<b>Or</b>				
<b>13.</b>	Explain Charles Handy's organization cultural model with relevant examples	<b>10 Marks</b>	<b>L2</b>	<b>CO 2</b>