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PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – October 2025

Date: 27-10-2025

Time: 11.00am to 12.30pm

School: SOC	Program: B.Com-ACCA	
Course Code: CBS1026	Course Name: Business and Technology	
Semester: I	Max Marks: 50	Weightage: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	24	26	-	-	-

Instructions:

- (i) *Read all questions carefully and answer accordingly.*
- (ii) *Do not write anything on the question paper other than roll number.*

Part A

Answer ALL the Questions. Each question carries 2 marks.

5Q x 2M=10M

1	Explain the difference between sole proprietorship and partnership with one example each.	2 Marks	L2	CO1
2	Define external stakeholders with one real-life example.	2 Marks	L2	CO1
3	Mention any two differences between line and staff functions.	2 Marks	L1	CO2
4	Define organisational culture.	2 Marks	L1	CO2
5	State one example of a committee in business organisations.	2 Marks	L2	CO2

Part B

Answer the Questions. Each question carries 10 marks.

4Q x 10M=40M

6.	Describe the impact of macroeconomic factors like inflation and GDP growth on business performance. Use simple examples.	10 Marks	L2	CO1
Or				
7.	Assume you are a strategy consultant for a startup e-commerce company. Use Porter's competitive factors to analyze the threats and	10 Marks	L3	CO1

	opportunities it may face.		
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8.	Explain the role of government policies and legal regulations in shaping business organisations. Illustrate with suitable examples.	10 Marks	L2	CO 1
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Or

9.	A mobile manufacturing company plans to expand into rural India. Apply social and demographic factors to explain opportunities and challenges for the company.	10 Marks	L3	CO 1
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10.	Explain with examples how formal organisation helps in achieving efficiency.	10 Marks	L3	CO 2
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Or

11.	Describe the advantages and disadvantages of using committees in organisations.	10 Marks	L2	CO 2
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12.	Illustrate with examples how governance ensures accountability in business organisations.	10 Marks	L3	CO 2
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Or

13.	Explain Charles Handy's organization cultural model with relevant examples	10 Marks	L2	CO 2
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