



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.																			
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## End - Term Examinations - December 2025

Date: 12-12-2025

Time: 01:00pm- 04:00pm

<b>School:</b> SOM (UG) /SOC	<b>Program:</b> BBA	
<b>Course Code :</b> BBE3004	<b>Course Name:</b> Legal aspects of E-commerce	
<b>Semester:</b> V	<b>Max Marks:</b> 100	<b>Weightage:</b> 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	25	25	25	25	

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	State the meaning of E-Governance.	2 Marks	L1	C01
2.	Recall the concept of B2C E-Commerce.	2 Marks	L1	C01
3.	Identify two roles of a Certifying Authority (CA) in digital signatures.	2 Marks	L2	C02
4.	Define breach of contract in the context of e-commerce.	2 Marks	L1	C02
5.	State any two differences between an electronic signature and a digital signature.	2 Marks	L2	C02
6.	Define the term Software Patent.	2 Marks	L1	C03
7.	Expand the term ICANN.	2 Marks	L1	C03
8.	List any two penalties prescribed under Banking Laws.	2 Marks	L1	C03
9.	Define Private International Law	2 Marks	L1	C04
10.	List two challenges in determining jurisdiction in online disputes	2 Marks	L2	C04

## Part B

Answer ALL the Questions. Each question carries 7 marks.

5Q x 7M = 35M

11.	An online marketplace connects buyers and sellers across regions. <i>Question:</i> Discuss the evolution of E-Commerce and its impact on traditional business models.	07 Marks	L3	CO1
Or				
12.	A company uses both online and offline channels to sell products. <i>Question:</i> Discuss the types of E-Commerce involved and their features	07 Marks	L2	CO1
13.	A user signs a contract using an electronic signature tool not recognized by Indian law. <i>Question:</i> Evaluate the distinction between electronic and digital signatures and their legal validity.	07 Marks	L4	CO2
Or				
14.	A multinational company uses digital signatures for cross-border contracts. <i>Question:</i> Evaluate the legal validity and challenges of digital signatures in international e-commerce.	07 Marks	L4	CO2
15.	Discuss the legal and ethical implications of digital rights management (DRM).	07 Marks	L4	CO3
Or				
16.	Evaluate the effectiveness of the IT Act in combating cybercrime in India	07 Marks	L4	CO3
17.	A fintech firm fails to report suspicious transactions. <i>Question:</i> Examine the offence under Banking Laws and suggest compliance measures	07 Marks	L4	CO3
Or				
18.	A YouTuber uses copyrighted music without permission. <i>Question:</i> explain the legal consequences and suggest a compliance framework.	07 Marks	L3	CO3
19.	Explain the theoretical framework used to address multiple jurisdictions in e-commerce.	07 Marks	L3	CO4
Or				
20.	Analyse the challenges faced by courts in applying traditional jurisdiction rules to online transactions.	07 Marks	L4	CO4

### Part C

Answer any three Questions. Each question carries 15marks

3Q x 15M=45M

21.	A government portal integrates multiple services under one platform. Question: Assess the advantages and principles of integrated E-Governance systems.	15 Marks	L4	C01
22.	A consumer enters into an online agreement without reading the terms. Question: Explain the enforceability of such e-contracts and suggest improvements in user consent mechanisms.	15 Marks	L4	C02
23.	A music platform uses digital right management (DRM)to restrict downloads. Question: Discuss the role of DRM in protecting digital content.	15 Marks	L4	C03
24.	A bank suffers a phishing attack affecting customer accounts. Question: Analyze the offence and penalties under IT and Banking Laws.	15 Marks	L4	C03
25.	Discuss any ten recent trends in global e-commerce and their legal implications	15 Marks	L4	C04