



# PRESIDENCY UNIVERSITY

BENGALURU

Roll No.																			
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## End - Term Examinations - December 2025

Date: 08-12- 2025

Time: 01:00pm - 04:00pm

<b>School:</b> SOC / SOM (UG)	<b>Program:</b> BBA	
<b>Course Code:</b> BBE3012	<b>Course Name:</b> Purchase and Inventory Management	
<b>Semester:</b> V	<b>Max Marks:</b> 100	<b>Weightage:</b> 50%

CO - Levels	CO1	CO2	CO3	CO4	CO5
<b>Marks</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>20</b>

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Define Purchasing Management.	2 Marks	L1	CO1
2.	What is the purchasing cycle?	2 Marks	L2	CO1
3.	Mention two benefits of computer-aided purchasing.	2 Marks	L1	CO2
4.	Define vendor performance measurement.	2 Marks	L1	CO2
5.	What is ABC analysis?	2 Marks	L2	CO3
6.	Define demand forecasting analysis.	2 Marks	L1	CO3
7.	Mention two costs associated with inventory.	2 Marks	L1	CO4
8.	What is safety stock?	2 Marks	L1	CO4
9.	Mention two applications of ICT in warehouse operations.	2 Marks	L2	CO5
10.	What makes the warehouse smarter in today's businesses?	2 Marks	L2	CO5

## Part B

Answer ALL the Questions. Each question carries 7 marks.

5Q x 7M = 35M

11.	Evaluate the role of purchasing in cost reduction	07 Marks	L5	C01
<b>Or</b>				
12.	How do global tenders influence purchasing practices in India?	07 Marks	L4	C01
<b>Or</b>				
13.	Analyze the importance of purchase strategies in SCM.	07 Marks	L4	C02
<b>Or</b>				
14.	Explain the procurement cycle in detail with a case study example.	07 Marks	L2	C02
<b>Or</b>				
15.	Discuss different types of inventory with examples.	07 Marks	L2	C03
<b>Or</b>				
16.	Analyze the objectives of inventory management.	07 Marks	L4	C03
<b>Or</b>				
17.	Explain how replenishment decisions are taken in inventory management.	07 Marks	L2	C04
<b>Or</b>				
18.	Analyze the role of forecasting in Indian retail sector with example.	07 Marks	L4	C04
<b>Or</b>				
19.	Discuss the significance of KPI tightening in supply chain efficiency.	07 Marks	L2	C05
<b>Or</b>				
20.	Evaluate how ICT applications improve warehouse efficiency.	07 Marks	L5	C05

## Part C

Answer any three Questions. Each question carries 15marks

3Q x 15M=45M

21.	Examine the role of ethics and professional standards in purchasing management with Indian company examples.	15 Marks	L5	C01
22.	Evaluate the effectiveness of modern purchase practices in Indian companies.	15 Marks	L5	C02
23.	Explain the concept and importance of demand analysis in SCM with examples.	15 Marks	L2	C03
24.	Discuss in detail the role of inventory planning in optimizing costs.	15 Marks	L2	C04
25.	Discuss the impact of cloud-based purchasing and ICT-driven inventory management on Indian companies.	15 Marks	L2	C05