



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.																				
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End - Term Examinations – December 2025

Date: 15-12-2025

Time: 1.00pm to 04.00pm

School: SOC	Program: B.Sc. Economics		
Course Code: BSE1018	Course Name: Industrial Economics		
Semester: V	Max Marks: 100	Weightage: 50%	

CO - Levels	C01	C02	C03	C04
Marks	35	35	48	47

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Outline what is meant by behavioral determinants of modern firms.	2 Marks	L1	C01
2.	Recall the factors influencing managers utility as per Williamson's model of managerial discretion.	2 Marks	L1	C01
3.	Outline the policy objectives of New Deal by Roosevelt in United States in 1930s.	2 Marks	L1	C02
4.	Outline the Production linked incentive scheme in Indian Industrial policy post 2015.	2 Marks	L1	C02
5.	Recognize partial factor productivity and total factor productivity concepts in industrial economics.	2 Marks	L1	C03
6.	List out any five factors that influence productivity in the industry.	2 Marks	L1	C03
7.	Outline what is referred as capital structure of a firm.	2 Marks	L1	C04
8.	Outline structure of industrial financial institutions in India.	2 Marks	L1	C04
9.	Outline the scope of industrial economics.	2 Marks	L1	C01
10.	Recognize the pillars of make in India policy initiative.	2 Marks	L1	C02

Part B

Answer ALL the Questions. Each question carries 7 marks.

5Q x 7M = 35M

11.	Explain J. Bain's non collusive entry prevention behavior of oligopoly firms with limit pricing with the help of diagram.	07 Marks	L2	CO1
Or				
12.	Explain decision making by two firms in a zero-sum situation within the certainty framework of game theory by presenting hypothetical pay off matrices.	07 Marks	L2	CO1
13.	Summarize innovation related policy initiatives taken up in United Kingdom post 1990s.	07 Marks	L2	CO2
Or				
14.	Summarize industrial policy measures taken up from 1980s under the Ronald Reagan, B. Obama and D. Trump administrations in United States.	07 Marks	L2	CO2
15.	Describe iron and steel industry in India and empirical evidences of productivity and performance in the sector.	07 Marks	L2	CO3
Or				
16.	Describe Information Technology sector in India and empirical evidences of productivity and performance in the sector.	07 Marks	L2	CO3
17.	Describe industrial location trends in India in general.	07 Marks	L2	CO4
Or				
18.	Explain Weber's theory of industrial location.	07 Marks	L2	CO4
19.	Discuss about various sources of industrial finance.	07 Marks	L2	CO4
Or				
20.	Explain the factors influencing location of industries.	07 Marks	L2	CO4

Part C

Answer any three Questions. Each question carries 15marks

3Q x 15M=45M

21.	Discuss in detail about factors contributing to natural formation of firms with centralized operation in capitalistic free market economy and the role of transaction cost, information asymmetry and government interventions in formation of power centralized firms.	15 Marks	L2	CO1
22.	Summarize various policy level initiatives by Japanese government in the Long Stagnation period starting from 1990s.	15 Marks	L2	CO2
23.	Describe banking and insurance sector in India and empirical evidences of productivity and performance in the sector.	15 Marks	L3	CO3
24.	Discuss about the problem of industrial sickness, its causes and policy level initiatives taken up in India.	15 Marks	L2	CO3
25.	Explain Sargant Florance theory of industrial location in detail.	15 Marks	L2	CO4