



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.																			
----------	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

End - Term Examinations - December 2025

Date: 12 - 12- 2025

Time: 09:30am - 12:30pm

School: SOIS	Program: BCA, BCAAIML, BCADS		
Course Code: ENG1902	Course Name: Foundations of English Communication		
Semester: I	Max Marks: 100	Weightage: 50%	

CO - Levels	C01	C02	C03	C04	C05
Marks	2	2	34	28	34

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Define the term "kinesics".	2 Marks	L1	C01
2.	What is the purpose of summarizing a passage after reading it?	2 Marks	L1	C04
3.	Define the Cornell Method of note-taking.	2 Marks	L1	C02
4.	What is the meaning of impromptu speaking?	2 Marks	L1	C03
5.	What is a rhetorical device? Mention any two rhetorical devices used in speech writing.	2 Marks	L1	C03
6.	In the story "The Girl on the Train", why does the girl get startled when the narrator speaks?	2 Marks	L1	C04
7.	What is the meaning of the word "skimming" in the context of reading strategies?	2 Marks	L1	C04
8.	What is the meaning of extensive reading?	2 Marks	L1	C04
9.	Define the term "complex sentence" in the context of grammar.	2 Marks	L1	C05
10.	What is an interrogative sentence? Provide one example.	2 Marks	L1	C05

Part B

Answer the Questions.

Total Marks 80M

11.	a.	Describe the three stages of reading in detail with the help of examples.	10 Marks	L2	CO4
Or					
12.	a.	Explain the distinction between skimming and scanning as reading strategies, highlighting their objectives, techniques, and applications in academic reading.	10 Marks	L2	CO4
Or					
13.	a.	Write a paragraph on the topic "The Impact of Social Media on Students". (200 words)	10 Marks	L3	CO5
Or					
14.	a.	Write a paragraph on the topic "Artificial Intelligence and the Future of Education". (200 words)	10 Marks	L3	CO5
Or					
15.	a.	Write a character sketch of a family member who has had a meaningful influence on your life, discussing their defining characteristics and evaluating their impact on your personal development.	10 Marks	L3	CO3
Or					
16.	a.	Write a description of your hometown, focusing on its geographical features, cultural atmosphere, and the aspects that make it unique or memorable.	10 Marks	L3	CO3
Or					
17.	a.	<p>Read the given passage carefully and answer the following questions:</p> <p>In the digital era, attention has emerged as one of the most valuable commodities. Every major online platform — from social media to streaming services — competes to capture and retain user focus. Algorithms are carefully designed to keep people scrolling, watching, and clicking for as long as possible. This system, often referred to as the <i>attention economy</i>, converts human focus into profit. The longer people stay online, the more personal data companies gather and the more advertising revenue they earn. As a result, users' attention has become the foundation of a vast and profitable digital marketplace.</p>	10 Marks	L3	CO4

		<p>While this model sustains much of the internet’s “free” content, it also carries serious psychological and social consequences. Constant exposure to an endless stream of information weakens our ability to concentrate and increases mental fatigue. Notifications, advertisements, and algorithm-driven suggestions interrupt focus, producing anxiety and restlessness. Moreover, online platforms often promote content that triggers emotional reactions rather than critical reflection, which can spread misinformation and deepen social divisions. The pursuit of engagement often outweighs the value of truth or thoughtful communication.</p> <p>As digital engagement becomes central to daily life, societies face an urgent dilemma: how to preserve mental focus and collective well-being in an economy designed to divide them. Some argue that the attention economy provides unprecedented access to knowledge and entertainment, while others believe it manipulates behavior and erodes autonomy. To navigate this reality, individuals may need to cultivate digital mindfulness — setting limits, choosing meaningful content, and reasserting control over their own attention. The future of digital culture may depend not only on technological innovation but on humanity’s ability to use attention wisely.</p> <p>Now answer the following questions:</p> <ol style="list-style-type: none"> 1. How does the “attention economy” generate profit? 2. According to the passage, what are two negative effects of the attention economy on individuals? 3. Why does the author say that the attention economy may harm collective well-being? 4. In your opinion, what steps can individuals take to regain control over their attention in the digital age? 5. Identify one phrase or expression from the passage that suggests the author’s critical attitude toward digital platforms. Explain its significance. 			
Or					
18.	a.	<p>Identify the main idea of the paragraph and list the supporting details that help in its development:</p> <p>Fast fashion has transformed the clothing industry by making trendy styles available at low prices. While this allows consumers to update their wardrobes frequently, it comes at a significant environmental and ethical cost. The rapid</p>	10 Marks	L3	CO4

		production cycle leads to massive textile waste, water pollution, and exploitation of cheap labor in developing countries. Moreover, clothes made under such conditions are often of poor quality, designed to be discarded quickly. The culture of constant consumption encourages people to value quantity over quality, contributing to unsustainable habits that harm both people and the planet.			
--	--	---	--	--	--

19.	a.	What is dialogue writing? Explain the structure and format of dialogue writing with the help of an example.	20 Marks	L2	C05
	b.	You and your friend are discussing the advantages and disadvantages of online education. Write a dialogue between the two of you, expressing your opinions and providing examples from your experience.		L3	C05

Or

20.	a.	Why is dialogue writing important in communication and storytelling? List and explain five essential rules for writing effective dialogues.	20 Marks	L2	C05
	b.	A recent graduate attends an interview for a position at a company. Write a dialogue between the interviewer and the applicant that includes questions about qualifications, strengths, and expectations.		L3	C05

21.	a.	Explain in detail the different techniques that can help improve effectiveness in impromptu speaking.	20 Marks	L2	C03
	b.	You have been selected to give a speech on your college's Graduation Day. Write an inspiring speech that reflects on your college journey and motivates your fellow graduates.		L3	C03

Or

22.	a.	Confidence is an essential component of successful impromptu speaking. Explain the various methods and techniques that can help speakers build and maintain confidence while speaking without preparation.	20 Marks	L2	C03
	b.	You have been invited to deliver a speech on the topic "The Importance of Mental Health Awareness" during your college's wellness week. Write a speech highlighting the need to prioritize mental health and ways to support those struggling with it.		L3	C03