PRESIDENCY UNIVERSITY

BENGALURU

End - Term Examinations – December 2025

Date: 19 / 12/ 2025   **Time: 01:00pm – 04:00pm**

School: SOM (UG)	**Program:** BBA E commerce and Supply chain
Course Code : BBE3013	**Course Name:** Warehouse Management
Semester: V	**Max Marks**:100 / **Weightage**:50%

CO - Levels	CO1	CO2	CO3	CO4	
Marks	26	24	26	24	

Instructions:

    (i) Read all questions carefully and answer accordingly.

    (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.   **10Q x 2M=20M**

1.	What are the main objectives of warehousing in retail business?	2 Marks	L1	CO1
2.	State the importance of warehousing in fashion retail.	2 Marks	L1	CO1
3.	When does transportation play a crucial role in retail logistics operations?	2 Marks	L1	CO1
4.	Who are the main participants involved in supply chain management?	2 Marks	L1	CO1
5.	Recall any two common issues faced in retail logistics.	2 Marks	L1	CO2
6.	What are the key objectives of world-class warehousing practices?	2 Marks	L1	CO2
7.	Name two essential performance metrics used in warehouse operations.	2 Marks	L1	CO3
8.	Define the term Warehouse Management System (WMS).	2 Marks	L1	CO3
9.	List of any two ICT tools commonly used in warehouse operations.	2 Marks	L1	CO4
10.	Name two types of information required for effective warehouse decision-making.	2 Marks	L1	CO4

Part B

Answer ALL the Questions. Each question carries 7 marks.   5Q x 7M = 35M

11.	Explain the importance of co-ordination among supply chain partners in a retail environment.	**07 Marks**	**L2**	**CO1**
	Or			
12.	Discuss how challenges in retail logistics can affect product delivery and service quality.	**07 Marks**	**L2**	**CO1**
13.	Outline the role of RFID in improving product tracking and warehouse efficiency.	**07 Marks**	**L2**	**CO2**
	Or			
14.	Explain the characteristics of an ideal warehouse and their contribution to operational efficiency.	**07 Marks**	**L2**	**CO2**
15.	Explain how warehouse location strategy influences overall supply chain efficiency.	**07 Marks**	**L2**	**CO2**
	Or			
16.	Interpret the need for sustainability and safety considerations in warehouse management.	**07 Marks**	**L2**	**CO2**
17.	Compare the roles of technology and equipment in improving warehouse performance.	**07 Marks**	**L2**	**CO3**
	Or			
18.	Describe the role of ICT applications in ensuring data-driven warehouse management.	**07 Marks**	**L2**	**CO3**
19.	Explain the wireless LAN and mobile computing contribution to real-time warehouse operations.	**07 Marks**	**L2**	**CO4**
	Or			
20.	Explain the importance of warehouse information in improving managerial decision-making.	**07 Marks**	**L2**	**CO4**

Part C

Answer any three Questions. Each question carries 15marks   3Q x 15M=45M

21.	Plan suitable strategies to overcome key issues in retail logistics and ensure smooth store operations.	**15 Marks**	**L3**	**CO1**
22.	Utilize supply chain principles to improve coordination between store management and warehouse functions.	**15 Marks**	**L3**	**CO2**
23.	Construct a warehouse layout plan for a new retail company, highlighting key design and storage considerations.	**15 Marks**	**L3**	**CO3**
24.	Develop an ICT implementation plan to improve warehouse data accuracy and real-time monitoring.	**15 Marks**	**L3**	**CO4**
25.	Utilize WMS and RFID technologies to enhance warehouse visibility and decision-making efficiency.	**15 Marks**	**L3**	**CO4**