Roll No											

PRESIDENCY UNIVERSITY

GAIN MORE KNOWLEDGE REACH GREATER HEIGHTS

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Odd Semester End Term Examination

Date: 10/12/2025 **Time:** 01.00 PM - 04.00 PM

Course Code: BAJ3011	**Course Name:** Organisational Behaviour & Media organisations	
Semester: V SEMESTER	**Max. Marks:** 100	**Weightage:** 50%

CO - Levels	CO1	CO2	CO3	CO4
Marks	20	30	45	35

Instructions:

1. Read all questions carefully and answer accordingly
2. Do not write anything on the question paper other than roll number

Part A: Answer Following Questions. 30M

Qn.	Questions	M	CO	BT
1	Explain the evolution of Organizational Behaviour with examples.	5.0	CO1	BT2
2	Compare the autocratic and supportive models of Organizational Behaviour.	5.0	CO1	BT2
3	Apply the Johari Window model to a simple workplace interaction.	5.0	CO2	BT3
4	Identify the major perceptual errors that affect employee judgement.	5.0	CO2	BT3
5	Evaluate the relationship between conflict and team performance.	5.0	CO3	BT5
6	Analyze the key features of culture in media organizations.	5.0	CO4	BT4

Part B: Answer Any 5 Following Questions. 50M

Qn.	Questions	M	CO	BT
7	Explain the importance of multidisciplinary approaches in OB with suitable examples.	10.0	CO1	BT5
8	Demonstrate the role of personality theories (Big Five/MBTI/DISC) in workplace behaviour.	10.0	CO2	BT2
9	Select one perceptual error commonly observed in organisations and assess its short-term and long-term impact on employee performance, motivation, interpersonal relationships, and managerial decision-making. Provide relevant workplace examples.	10.0	CO3	BT3

10	Organize the stages of Tuckman's team development model in correct order and relate each stage to simple examples from media teams such as newsrooms or production groups.	**10.0**	**CO2**	**BT3**
11	Analyse the relationship between leadership style and organisational culture with examples from the media or production houses.	**10.0**	**CO4**	**BT4**
12	Evaluate how conflict affects team creativity, trust, and performance, and recommend suitable strategies for managing conflict.	**10.0**	**CO3**	**BT5**

Part C: Answer Any 1 Following Questions. 20M				
Qn.	**Questions**	**M**	**CO**	**BT**
13	Evaluate the different models of OB—Autocratic, Custodial, Supportive, Collegial, and System—and explain how each affects motivation, performance, and climate.	**20.0**	**CO3**	**BT5**
14	Analyse and compare Schein's three-layer model and Handy's four culture types to show how culture shapes behaviour in media organisations.	**20.0**	**CO4**	**BT4**