Roll No											

PRESIDENCY UNIVERSITY

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Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Odd Semester End Term Examination

Date: 22/12/2025 **Time:** 01.00 PM - 04.00 PM

Course Code: BAJ2001	**Course Name:** Radio and TV production	
Semester: V SEMESTER	**Max. Marks:** 100	**Weightage:** 50%

CO - Levels	CO1	CO2	CO3	CO4
Marks	20	20	65	25

Instructions:

1. Read all questions carefully and answer accordingly
2. Do not write anything on the question paper other than roll number

Part A: Answer Following Questions. 30M

Qn.	Questions	M	CO	BT
1	Differentiate between Studio and Field Production.	5.0	CO3	BT4
2	List and briefly describe the function of three essential equipment components used in video production.	5.0	CO3	BT4
3	Describe the basic steps involved in Audio Editing.	5.0	CO4	BT5
4	Explain the function of two components of a Radio Script Layout.	5.0	CO2	BT2
5	Describe how does sound design contribute to storytelling in radio production.	5.0	CO2	BT3
6	List the equipments needed for a television production and their use.	5.0	CO3	BT1

Part B: Answer Any 5 Following Questions. 50M

Qn.	Questions	M	CO	BT
7	Compare and contrast the role of a program producer in a television production and producer in a short film.	10.0	CO4	BT2
8	Prepare a short hypothetical Radio Script Layout for a 90-second Public Service Announcement (PSA) on environmental awareness, indicating the use of dialogue, sound, and narrative structure.	10.0	CO2	BT3
9	Discuss the different types of microphones, audio recorders, and lights as essential equipment in media production.	10.0	CO3	BT6

10	Discuss any ten tools in adobe premiere pro and its use.	**10.0**	**CO4**	**BT6**
11	Describe the concept of Multi-Camera Setup, explaining the function of live switching and coverage logic.	**10.0**	**CO3**	**BT5**
12	Describe the significance of Pre-production activities like scheduling and budgeting for the smooth execution of a TV production.	**10.0**	**CO3**	**BT5**

Part C: Answer Any 1 Following Questions. 20M				
Qn.	**Questions**	**M**	**CO**	**BT**
13	Create a detailed analysis of the Pre-production stage for a 3-minute television documentary, covering budgeting, scheduling, crew roles, and equipment selection.	**20.0**	**CO3**	**BT6**
14	Discuss the impact of media convergence on traditional broadcasting and the future trends that are likely to further redefine the broadcast industry.	**20.0**	**CO1**	**BT5**