Roll No.												

PRESIDENCY UNIVERSITY

BENGALURU

End - Term Examinations – December 2025

Date: 11 – 12- 2025 **Time:** 01:00pm – 04:00pm

School: SOL	**Program:** BA/BBA/B.Com LL.B (Hons.)	
Course Code: BBA3047	**Course Name:** Technology and Entrepreneurship	
Semester: VII	**Max Marks**:100	**Weightage**: 50%

CO - Levels	**CO1**	**CO2**	**CO3**	**CO4**	**CO5**
Marks	**20**	**20**	**25**	**15**	**20**

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks. **10Q x 2M=20M**

1	What is meant by disruptive innovation?	**2 Marks**	**L1**	**CO1**
2	Name two types of technology ventures.	**2 Marks**	**L1**	**CO1**
3	What are trade secrets?	**2 Marks**	**L1**	**CO1**
4	Define e-commerce law.	**2 Marks**	**L1**	**CO1**
5	What is a Non-Disclosure Agreement (NDA)?	**2 Marks**	**L1**	**CO1**
6	Define venture capital.	**2 Marks**	**L2**	**CO2**
7	Mention any two government initiatives supporting startups in India.	**2 Marks**	**L2**	**CO2**
8	What is the objective of the National Cybersecurity Policy?	**2 Marks**	**L2**	**CO2**
9	Explain the term “open-source license.”	**2 Marks**	**L2**	**CO2**
10	Identify one case that established the right to privacy in India.	**2 Marks**	**L2**	**CO2**

Part B

Answer the Questions **Total 80 Marks**

11.	**a**	Discuss how entrepreneurship contributes to economic development through technology innovation.	**10 Marks**	**L1**	**CO1**
		or			
12.	**a**	Evaluate the significance of government schemes like Startup India and Digital India for nurturing entrepreneurship.	**10 Marks**	**L1**	**CO1**
13.	**a**	Explain different forms of IP protection available for technology startups.	**10 Marks**	**L2**	**CO2**
		or			
14.	**a**	Elaborate on the concept and enforceability of software and business-method patents in India.	**10 Marks**	**L2**	**CO2**
15.	**a**	Analyse intermediary liability in e-commerce platforms with reference to *Shreya Singhal v. Union of India (2015).*	**10 Marks**	**L3**	**CO3**
		Or			
16.	**a**	Examine the regulatory framework for fintech startups under the RBI and SEBI guidelines.	**10 Marks**	**L3**	**CO3**
17.	**a**	Apply the principles of contract law to draft a basic NDA between a startup and its investor.	**15 Marks**	**L3**	**CO3**
		Or			
18.	**a**	Explain how startups can structure equity financing through convertible notes while ensuring legal compliance.	**15 Marks**	**L3**	**CO3**
19.	**a**	A blockchain firm plans to expand globally.	**15 Marks**	**L4**	**CO4**

		Create a compliance roadmap addressing data localization and digital taxation laws.			

Or

20.	**a**	An AI startup develops a recruitment algorithm alleged to discriminate against women. Suggest remedial legal and ethical measures.	**15 Marks**	**L4**	**CO4**

21.	**a**	A startup facing financial stress seeks IBC protection. Apply the Insolvency and Bankruptcy Code to outline the resolution process.	**20 Marks**	**L5**	**CO5**

Or

22.	**a**	A digital lending platform suffers a cybersecurity breach compromising user data. Advise on statutory liabilities and mitigation steps under the IT Act and Digital Personal Data Protection Act 2023.	**20 Marks**	**L5**	**CO5**

***** BEST WISHES *****