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# PRESIDENCY UNIVERSITY

BENGALURU

## Make Up Examinations – December 2025

Date: 26 – 12- 2025

Time: 1.00pm to 04.00pm

School: SOC/SOE	Program: BBA		
Course Code :SOC1001	Course Name : CORPORATE GOVERNANCE AND BUSINESS ETHICS		
Semester: MK	Max Marks:100	Weightage:50%	

CO - Levels	CO1	CO2	CO3	CO4	
Marks	19	19	39	39	

### Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

### Part A

Answer ALL the Questions. Each question carries 2 marks. (10Q x 2M = 20M)			Bloom's Level	CO
1	Define Corporate Governance.	2 Marks	Remembering	CO1
2	Explain Corporate Social Responsibility	2 Marks	Remembering	CO1
3	What is the primary objective of the OECD Principles of Corporate Governance?	2 Marks	Remembering	CO2
4	Differentiate between the 'scope' and 'objectives' of corporate governance.	2 Marks	Remembering	CO2
5	What are the two primary sources of Ethics?	2 Marks	Remembering	CO3
6	Define Ethics.	2 Marks	Remembering	CO3
7	Define "Caveat Emptor" and explain its relevance to consumer protection	2 Marks	Remembering	CO4
8	What is Whistleblowing?	2 Marks	Remembering	CO4
9	Define the Prisoner's Dilemma.	2 Marks	Remembering	CO3
10	Briefly explain the concept of "Ethical Hacking.	2 Marks	Remembering	CO4

## Part B

<b>Answer ALL the Questions. Each question carries 7 marks. (5Q x 7M = 35M)</b>			<b>Bloom's Level</b>	<b>CO</b>
11	Critically evaluate the relationship between corporate governance and corporate social responsibility (CSR). How does a company's commitment to CSR impact on its overall governance framework, and what are the potential benefits and challenges of integrating these two concepts?	7 Marks	Understanding	CO1
<b>Or</b>				
12	Explain the significance of the OECD Principles of Corporate Governance. Discuss how these principles provide a framework for promoting good governance practices globally and what challenges might exist in their universal application.	7 Marks	Understanding	CO1
<b>Or</b>				
13	Evaluate the impact of the COVID-19 pandemic on corporate governance practices. Discuss specific challenges that arose during this period and how organizations adapted their governance mechanisms to address these issues. Consider both short-term and long-term effects.	7 Marks	Understanding	CO2
<b>Or</b>				
14	Discuss the relevance and limitations of the Stockholder/Shareholder Theory of corporate governance in the 21st century. To what extent does prioritizing shareholder interests align with or conflict with the interests of other stakeholders, such as employees, customers, and the community?	7 Marks	Understanding	CO2
<b>Or</b>				
15	Explain the scope of ethics, including its various branches.	7 Marks	Understanding	CO3
<b>Or</b>				
16	Describe Kohlberg's Six Stages of Moral Development.	7 Marks	Understanding	CO3
<b>Or</b>				
17	Explain the concept of White hat Hacking and its role in enhancing cybersecurity.	7 Marks	Understanding	CO4
<b>Or</b>				
18	Analyze the ethical dilemmas faced by a financial manager in a corporate setting.	7 Marks	Understanding	CO4
<b>Or</b>				
19	Discuss the need for Environmental Ethics in the context of sustainable development.	7 Marks	Understanding	CO4
<b>Or</b>				
20	Explain the significance of the Whistleblowing Act in promoting ethical behavior within organizations. .	7 Marks	Understanding	CO4

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**Part C**

<b>Answer Any ALL the Questions. Each question carries 15 marks. (3Q x 15M = 45M)</b>			<b>Bloom's Level</b>	<b>CO</b>
21	Critically evaluate Kantian/Deontological theory with relevant examples.	15 Marks	Applying	CO3
22	Analyze the ethical challenges faced by businesses in the areas of finance, marketing, and advertising, proposing strategies for ethical decision-making.	15 Marks	Applying	CO4
23	Explain the significance of the Social Contract Theory in the context of business ethics.	15 Marks	Applying	CO3