



PRESIDENCY UNIVERSITY

BENGALURU

Roll No.																			
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Make Up Examinations – December 2025

Date: 27-12-2025

Time: 09:30am – 12:30pm

School: SOC	Program: BBA/B.COM	
Course Code: BSE2090	Course Name: Managerial Economics	
Semester: MK	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	26	26	26	26	11

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2 marks.

10Q x 2M=20M

1.	Define Law of Demand.	2 Marks	L1	C01
2.	Define the Law of Supply.	2 Marks	L1	C01
3.	Outline the meaning of Fixed cost and variable cost.	2 Marks	L1	C02
4.	Define the Marginal Cost with formula.	2 Marks	L1	C02
5.	List out the different types of market structure.	2 Marks	L1	C03
6.	Relate between firm and profit maximization objective in Production function.	2 Marks	L1	C03
7.	Find the role of Investment multiplier in an economy.	2 Marks	L1	C04
8.	Define the concept of Aggregate Demand.	2 Marks	L1	C04
9.	Label the pattern of 2 sector model in circular flow of Income.	2 Marks	L1	C05
10.	List out the various concepts of National Income.	2 Marks	L1	C05

Part B

Answer ALL the Questions. Each question carries 7 Marks.

Total Marks 35M

11.	a.	Explain the types of elasticity of demand.	07 Marks	L2	C01
Or					
12.	a.	Discuss the Law of Demand with graph.	07 Marks	L2	C01
Or					
13.	a.	Discuss the short-run and long-run production function.	07 Marks	L2	C02
Or					
14.	a.	Explain Long run production function and different phases of returns to Scale with the help of diagram.	07 Marks	L2	C02
Or					
15.	a.	Summarize the fundamental features of Perfect and Oligopoly competition.	07 Marks	L2	C03
Or					
16.	a.	Explain the Monopolistic market features in detail	07 Marks	L2	C03
Or					
17.	a.	Explain Say's Law of market and its implications in macroeconomic management.	07 Marks	L2	C04
Or					
18.	a.	Explain the Concept of Multiplier, MPS and MPC.	07 Marks	L2	C04
Or					
19.	a.	Outline the macro-economic issues in detail.	07 Marks	L2	C05
Or					
20.	a.	Explain five sector model with the help of chart.	07 Marks	L2	C05

Part C

Answer any Three Questions. Each question carries 15 marks

3Q x 15M=45M

21.	a.	Discuss the different types of Price elasticity of Demand.	15 Marks	L2	C01
Or					
22.	a.	Explain the law of Variable Proportions with the help of Graph showing Total Product, Average Product and Marginal Product.	15 Marks	L2	C02
Or					
23.	a.	Demonstrate the Keynes theory of employment.	15 Marks	L3	C03
Or					
24.	a.	Organize the different instruments of Monetary Policy and Fiscal Policy.	15 Marks	L3	C04
Or					
25.	a.	Discuss the Law of demand with graph.	15 Marks	L3	C04