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PRESIDENCY UNIVERSITY

BENGALURU

Make Up Examinations – December 2025

Date: 26 – 12- 2025

Time: 9:30am – 12:30pm

School: SOD/SOIS/SOC	Program: BCA/BTech/B. Des	
Course Code : ENG1003	Course Name: Communicative English	
Semester : MK	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04
Marks	16	14	36	34

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks.

10Q x 2M=20M

1.	Define “main idea” in the context of listening and state one way to identify it.	2 Marks	L1	C01
2.	Mention two vocal cues that help identify a speaker’s tone.	2 Marks	L1	C02
3.	What does the PREP structure stand for in speaking?	2 Marks	L1	C02
4.	Give one reason why using simple language helps when addressing a mixed audience.	2 Marks	L1	C02
5.	State one difference between skimming and scanning in reading.	2 Marks	L1	C03
6.	Mention two benefits of skimming when reviewing texts.	2 Marks	L1	C03
7.	Write two tips for crafting an effective email subject line.	2 Marks	L1	C04
8.	Name any two engagement techniques used for social media posts.	2 Marks	L1	C04
9.	Mention one note-taking format and one advantage of using it while listening.	2 Marks	L1	C01
10.	Give two common distractions readers face when reading online.	2 Marks	L1	C03

Part B

Answer the Questions.

Total Marks 80M

11.		<p>Imagine you are listening to a short talk titled “Why Exercise is the Best Stress Buster.”.</p> <p>Identify the core message and list three key supporting points that would have emerged out of the talk.</p> <p>Present your notes using any one format (outline, mind map, or Cornell notes).</p> <p>Explain in 2–3 sentences why this format helps you recall and revise better.</p>	10 Marks	L3	CO1
Or					
12.		<p>You join a group discussion on “Favourite Study Techniques.” One student says sarcastically, “<i>Sure, cramming all night is the BEST way to learn!</i>”</p> <ul style="list-style-type: none"> • Explain how you identify sarcasm using tone, pitch, and body language. • Describe how understanding sarcasm changes your interpretation of the statement. • Summarise the group’s final points on effective study methods in 5–6 sentences. 	10 Marks	L3	CO1
13.		<p>You must give a short speech on “Why Time Management is Essential for College Life.”</p> <ul style="list-style-type: none"> • Deliver your talk using the PREP structure. • Add one real-life example to make your speech relatable. • Suggest two adjustments to your vocal delivery (pitch, pauses, speed) to make it engaging. 	10 Marks	L3	CO2
Or					
14.		<p>You need to explain “How the Internet Works” to a younger cousin with no technical knowledge.</p> <ul style="list-style-type: none"> • Use everyday comparisons (e.g., “like sending letters”) to make the concept simple. • Present your explanation step by step without jargon. • Suggest two visual or voice techniques (gestures, tone, pauses) that make it clearer. 	10 Marks	L3	CO2

15.	<p>You are helping your classmates prepare for exams. You need to create a quick reference guide on “How to Read Faster and Remember More.”</p> <ul style="list-style-type: none"> List five tips or strategies for faster and more effective reading. Explain two ways you can apply skimming and scanning while using these tips. Suggest one way to present this guide visually (like a checklist or flowchart) to make it easy to use. 	10 Marks	L3	CO3
Or				
16.	<p>You are reading a research note on “Teenagers’ Screen Time,” which includes a bar graph.</p> <ul style="list-style-type: none"> Explain how the graph helps readers understand the data more easily. Explain how you would use skimming and scanning methods Suggest one method to make your notes clear and easy to present (for example, as a bullet list or simple chart). 	10 Marks	L3	CO3
17.	<p>You were absent for a lecture and need to request notes from your teacher.</p> <ul style="list-style-type: none"> Draft a professional email with a clear subject, polite tone, and proper closing. Clearly explain your request and reason. End the letter with suitable closing remarks. 	10 Marks	L3	CO4
Or				
18.	<p>You are creating online promotions for your college’s cultural fest.</p> <p>Make a 5-day social media posting plan (list topics and platforms).</p> <p>Write a content for an Instagram post about your fest.</p>	10 Marks	L	CO
19.	<p>You are creating a study tips session for your juniors on “How to Read Faster and Retain Information.”</p> <ul style="list-style-type: none"> List five techniques that help improve reading speed and memory — such as note-taking methods, reading in chunks, or avoiding subvocalization. Explain how two of these techniques can be used while preparing notes for your exams. Suggest one way to present these tips (for example, as a checklist, short handout, or infographic) so students can use them easily. 	20 Marks	L3	CO3

Or					
20.		<p>Your class is preparing a student guide on “How to Stay Focused and Find Reliable Information Online.”</p> <ul style="list-style-type: none"> • Write five tips that help students avoid distractions and locate trustworthy sources online. • Explain how using website evaluation or bookmarking tools can make online reading more effective. • Suggest one way to share this guide (for example, as a digital post, class handout, or short video) so more students can benefit 	20 Marks	L3	CO3
21.		<p>Your college wants to send a newsletter article on “Staying Organised During Exams.”</p> <p>Write a 250-word newsletter draft with a clear title, subheadings, and short paragraphs.</p> <p>Identify two writing strategies (tone, formatting, structure) you used to make it professional.</p> <p>Suggest one way to make it more engaging (like a checklist or motivational quote).</p>	20 Marks	L3	CO4
Or					
22.		<p>You are drafting webpage content for your college’s upcoming cultural fest.</p> <p>Write a 200-word webpage draft with event details (date, activities, and a call-to-action for registration).</p> <p>Explain two choices in tone and style that make it appealing for students.</p> <p>Suggest one additional element (banner, button, or social link) to make the page more interactive.</p>	20 Marks	L3	CO4