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PRESIDENCY UNIVERSITY
BENGALURU
SCHOOL OF ENGINEERING

Make-up Examinations – December 2025

Semester: MK

Date: 29-12-2025

Course Code: ENG1002

Time: 01:00 PM TO 04:00 PM

Course Name: TECHNICAL ENGLISH

Max Marks: 100

Program: BTech,

Weightage: 50%

Instructions:

- (i) Read the question properly and answer accordingly.
 - (ii) Question paper consists of 3 parts.
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Part A [Memory Recall Questions]

Answer all the Questions. Each question carries 2 mark.

(10Qx2M=20M)

1. _____ is a quality which needs to come to the fore especially during marketing or advertising campaigns. (C.O.NO.1) [Knowledge]
A. Simplicity b. concreteness c. display d. attraction
2. A product description is the _____ that explains what a product is and why it's worth purchasing. (C.O.NO.2) [Knowledge]
A. Technical copy b. pamphlet c. marketing copy d. written note
3. Technical communication is _____ – it entails a purposeful transaction between sender and receiver that provides specific information for practical and specific purposes. (C.O.NO.1) [Knowledge]
A. Exchange of note b. transactional c. scientific study d. targeted note
4. Primarily, the aim of _____ is to inform rather than to entertain.(C.O.NO.1) [Knowledge]
a. Technical writing b. process writing c. general writing d. poetry writing
5. A _____ is a series of events or actions that occur over time to accomplish something.(C.O.NO.2) [Knowledge]
A. Sequence b. manual c. leaflet d. process
6. _____ serves as a complete guide on how to use the product, how to maintain it, clean it, and more.(C.O.NO.2) [Knowledge]
A. Process description b. user manual c. product description d. manual

7. An abstract gives the essence of the report. In business reports it is known as the _____(C.O.NO.3) [Knowledge]
 A. Synopsis b. essay c. process writing d. product writing
8. _____ show the relationship of numbers and quantities in visual form, so they are the most common way of displaying data.(C.O.NO.4) [Knowledge]
 A. Chart b. visual representation c. graph d. data
9. A _____is a pictorial representation of data in the form of a circular chart or pie where the slices of the pie show the size of the data. (C.O.NO.4) [Knowledge]
 A.tabular chart b. rectangular chart c. bar chart d. pie chart
10. The _____ is also referred to as the composite bar graph.(C.O.NO.4) [Knowledge]
 A. Stacked bar graph b.group bar graph c. horizontal bar graph d. vertical bar graph

Part B [Thought Provoking Questions]

Answer all the questions. Each question carries 7 marks. (4Qx7M=28 M)

11. The 7 C's of Communication is a checklist that helps to improve the professional communication skills and increases the chance that the message will be understood in exactly the same way as it was intended. Explain the 7cs of communication?(C.O.NO.1) [Comprehension]
12. "Process descriptions are precise portrayals of events occurring over time that lead to some outcome." They describe the steps in the operation of a mechanism, the steps in a conceptual process. Having said that, describe the process description of how to maintain an eco-friendly and affordable lifestyle? (C.O.NO.2) [Comprehension]
13. The writing process runs more smoothly if you take the time to write a document specification. Whether you are writing a large report as part of a team or drafting a document by yourself, managing the writing project becomes much easier if you have a clear specification for what you plan to do, including a schedule for completion and a division of labor. Throw some light on your language the way it needs to be written technically? (C.O.NO.1) [Comprehension]
14. 1. The tests of life are its plus factors. Overcoming illness and suffering is a plus factor for it moulds character. Steel is iron plus fire, soil is rock plus heat. So let's include the plus factor in our lives.
 2. Sometimes the plus factor is more readily seen by the simple hearted. Myers tells the story of a mother who brought into her home – as a companion to her own son- a little boy who happened to have a hunch back. She had warned her son to be careful, not to refer to his disability. The boys were playing and after a few minutes she overheard her son say to his

companion “ Do you know what you have got on your back ?” The little boy was embarrassed, but before he could reply, his playmate continued “ It is the box in which your wings are, and some day God is going to cut it open and then you will fly away and be an angel.”

3. Often it takes a third eye or a change in focus, to see the plus factor. Walking along the corridors of a hospital recently where patients were struggling with fear of pain and tests, I was perturbed. What gave me a fresh perspective were the sayings put up everywhere, intended to uplift. One saying made me conscious of the beauty of the universe in the midst of pain, suffering and struggle. The other saying assured me that God was with me when I was in deep water and that no troubles would overwhelm me.

4. The import of those sayings also made me aware of the nether springs that flow into people’s lives when they touch rock bottom or are lonely or guilt ridden. The nether springs make recovery possible, and they bring peace and patience in the midst of negative forces.

5. The forces of death and destruction are not so much physical as they are psychic and psychological. When malice, hatred and hard heartedness prevail, they get channeled as forces of destruction. Where openness, peace and good heartedness prevail, the forces of life gush forth to regenerate hope and joy. The life force is triumphant when love overcomes fear. Both fear and love are deep mysteries, but the effect of love is to build, whereas fear tends to destroy. Love is generally the plus factor that helps build character. It creates bonds and its reach is infinite.

6. It is true there is no shortage of destructive elements – forces and people who seek to destroy others and in the process destroy themselves – but at the same time there are signs of love and life everywhere that are constantly enabling us to overcome setbacks. So let’s not look at gloom and doom – let us seek positivity and happiness. For it is when you seek that you will find what is waiting to be discovered.

Now, make notes of the above given passage. (C.O.NO.1) [Comprehension]

Part C [Problem Solving Questions]

Answer all the questions. Each question carries 13 marks.

(4Qx13M=52 M)

15. Defining features is one of the important questions while describing a product’s features and benefits. Samsung company is launching a new model fully automatic washing machine with its easy and high technological feature. Now, write a product description of the washing machine.(C.O.NO.2)[Application]

16. Imagine you did an experiment in which you grew five different groups of rose bushes, and each group received a different amount of fertilizer. Which of the following would be the best title for this lab report? Then write the report of your experiment? (C.O.NO.3) [Application]

- a. The effect of fertilizer on the growth of rose bushes.
- b. Rose bushes with large amount of fertilizer grow better than rose bushes with small amount of fertilizer.
- c. Plants and fertilizer.

17. Recently your University held a Seminar on Conservation of Water as a part of World Water Day celebrations. As the University Pupil Leader of Maryland University, Gurgaon, write a report for a local daily. Sign as Shreyas/Shruthi. (C.O.NO.3) [Application]

18. Gross Domestic Product in the UK

The chart shows components of GDP in the UK from 1992 to 2000.

Summarize the information by selecting and reporting the main features and make comparisons where relevant. (C.O.NO.4) [Application]

