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PRESIDENCY UNIVERSITY

BENGALURU

Make Up Examinations – December 2025

Date: 26 – 12- 2025

Time: 1.00pm to 04.00pm

School: SOM-UG	Program: BBA	
Course Code: BBE3003	Course Name: Supply Chain Risk Management	
Semester: MK	Max Marks: 100	Weightage: 50%

CO - Levels	C01	C02	C03	C04	C05
Marks	4	26	26	26	18

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2 marks. (10Q x 2M = 20M)			Bloom's Level	CO
1	How does uncertainty affect supply chain operations?	2 Marks	Remember	C01
2	Label the types of risks typically encountered in supply chains.	2 Marks	Remember	C01
3	Spell the difference between risk mitigation and risk avoidance in supply chain management.	2 Marks	Remember	C02
4	Tell why integrating supply chain functions is crucial for risk management.	2 Marks	Remember	C02
5	How does company build resilient supply chain in the face of global disruptions?	2 Marks	Remember	C03
6	Label the steps in developing a risk management framework for supply chains.	2 Marks	Remember	C03
7	Name the best practices for managing supplier risk in the supply chain.	2 Marks	Remember	C04
8	List the external factors that can introduce risk into a supply chain.	2 Marks	Remember	C04
9	Which risk management strategy is most effective for handling financial risks in a supply chain?	2 Marks	Remember	C05
10	Where does the Data analytics fit into modern supply chain risk management?	2 Marks	Remember	C05

Part B

Answer ALL the Questions. Each question carries 7 marks. (5Q x 7M = 35M)				Bloom's Level	CO
11	Show how risk analysis can help in decision making within the supply chain.	7 Marks	Understand	CO2	
Or					
12	Outline the steps involved in assessing and managing environmental risks in the supply chain.	7 Marks	Understand	CO2	
13	Show how supply chain can benefit from adopting an agile risk management approach.	7 Marks	Understand	CO3	
Or					
14	Summarize how regulatory compliance impacts supply chain risk management.	7 Marks	Understand	CO3	
15	Interpret the role of Big Data in supply chain risk management and explain with example.	7 Marks	Understand	CO4	
Or					
16	Explain the key steps involved in creating an effective contingency plan to address supply chain disruptions.	7 Marks	Understand	CO4	
17	Explain the significance of flexibility in supply chain risk management and illustrate how it can be applied through real-world strategies	7 Marks	Understand	CO5	
Or					
18	Explain the 3 key components of risk measurement in SCRM: probability, Impact and severity. Use examples to illustrate your answer.	7 Marks	Understand	CO5	
19	Summarize the best practices for managing risks associated with Global supply chain.	7 Marks	Understand	CO5	
Or					
20	Explain how predictive analytics can be utilized to identify and mitigate risks in the supply chain, providing examples of its application.	7 Marks	Understand	CO5	

Part C

Answer Any THREE Questions. Each question carries 15 marks. (3Q x 15M = 45M)				Bloom's Level	CO
2	Design a comprehensive risk management framework for an Indian retail company that sources products from international supplier, addressing potential risks and mitigation strategies.	15 Marks	Apply	CO2	
22	Describe FEMA (Failure mode and Effects Analysis) process and how it can be applied in the automotive industry to manage supply chain risks.	15 Marks	Apply	CO3	
23	Explain the key elements of crisis communication in the context of supply chain disruptions. How can company ensure consistency and transparency in its communication during crisis?	15 Marks	Apply	CO4	
24	Explain how Tata Steel utilizes supply chain risk modelling to manage raw material supply risks. Provide rea-world examples of its strategies and outcomes.	15 Marks	Apply	CO5	