Roll No.												

PRESIDENCY UNIVERSITY

BENGALURU

End - Term Examinations – December 2025

Date: 22 – 12- 2025 **Time:** 09:30am – 12:30pm

School: SOL-PG	**Program**: LLM- Corporate Law	
Course Code: PGL3048	**Course Name:** Law of E-Commerce	
Semester: I	**Max Marks**:100	**Weightage**: 50%

CO - Levels	**CO1**	**CO2**	**CO3**	**CO4**	**CO5**
Marks	**20**	**20**	**25**	**15**	**20**

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 2marks. **10Q x 2M=20M**

1	Define online marketplace.	2 Marks	L1	CO1
2	What is PKI?	2 Marks	L1	CO1
3	What is data privacy?	2 Marks	L1	CO1
4	Mention two features of online payments.	2 Marks	L1	CO1
5	Define electronic authentication.	2 Marks	L1	CO1
6	What is minimum contact test?	2 Marks	L2	CO2
7	Name two consumer rights under Consumer Protection Act, 2019.	2 Marks	L2	CO2
8	What is website jurisdiction?	2 Marks	L2	CO2
9	Define unfair trade practice.	2 Marks	L2	CO2
10	What is OTP-based authentication?	2 Marks	L2	CO2

Part B

Answer the Questions. **Total Marks 40M**

11.	Explain the regulatory framework of e-commerce in India.	10 Marks	L1	CO1
	Or			
12.	"E-commerce has transformed global business practices and consumer behaviour, but the digital marketplace also raises significant legal, technological, and operational risks." Examine the major benefits of e-commerce for businesses and consumers, and critically analyse the risks and challenges associated with online commercial transactions.	10 Marks	L1	CO1

13.	*"Although electronic contracts operate in a virtual environment, the essential principles of contract formation remain grounded in the traditional doctrines of offer, acceptance, and consideration."* Explain this statement with reference to the process of formation of electronic contracts. Examine various types of e-contracts applicable.	10 Marks	L2	CO2
	Or			
14.	Discuss e-signatures and their legal enforceability also Discuss its role in electronic payment systems.	10 Marks	L2	CO2

15.	Explain challenges in consumer protection in virtual transactions with relevant example.	10 Marks	L3	CO3
	Or			
16.	A digital content platform deletes user accounts without notice. Examine rights and remedies available under law.	10 Marks	L3	CO3

17.	A ridesharing platform imposes surge pricing during emergencies. Analyse legality and fairness with the help of the guideline.	15 Marks	L3	CO3
	Or			
18.	Electronic signatures have become an essential component of digital commerce, governance, and document authentication, yet their legal enforceability depends on	15 Marks	L3	CO3

	statutory recognition and technological reliability. Discuss the concept, types, and technological basis of e-signatures. Critically analyze their legal validity and enforceability under the Information Technology Act, 2000, and relevant case law.	(10+5)		

19.	AI chatbots mislead consumers during online shopping. Assess liability and required safeguards available to consumer and remedies.	15 Marks	L4	CO4
	Or			
20.	"An exporter relies on an online logistics portal for shipment management. The platform imposes undisclosed charges and repeatedly mismanages consignments, causing financial loss to the exporter. Analyse the possible legal violations arising from these actions" with the help of case analysis.	15 Marks	L4	CO4

21.	"A food delivery platform adopts a dynamic pricing model that adversely affects consumers and small restaurants. a) Examine the legal issues arising from this pricing practice. b) Evaluate the responsibilities and liabilities of the platform as an intermediary. c)Recommend suitable regulatory reforms to address these concerns."	10 Marks 5 Marks 5 Marks	L5	CO5
	Or			
22.	"A global app store delists several Indian applications citing 'policy violations' but provides inadequate notice and no meaningful opportunity for response. a) Analyze the implications for platform governance and assess the potential competition law concerns. b) Suggest appropriate policy and regulatory reforms to address these issues."	10 Marks 5 Marks 5 Marks	L5	CO5

***** BEST WISHES *****