



PRESIDENCY UNIVERSITY

BENGALURU

| | | | | | | | | | | | | | | | | | | | |
|----------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| Roll No. | | | | | | | | | | | | | | | | | | | |
|----------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

End - Term Examinations - December 2025

Date: 15-12-2025

Time: 09.30am to 12.30pm

| | | | |
|------------------------------|---|-----------------------|--|
| School: SOLAS | Program: BAE/BAP | | |
| Course Code : ENG1020 | Course Name: Popular Literatures | | |
| Semester: I | Max Marks: 100 | Weightage: 50% | |

| CO - Levels | C01 | C02 | C03 | C04 | C05 |
|--------------|-----------|-----------|-----------|-----------|-----------|
| Marks | 16 | 13 | 22 | 31 | 18 |

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Do not write anything on the question paper other than roll number.

Part A

Answer ALL the Questions. Each question carries 3 marks.

10Q x 3 M=30M

| | | | | |
|-----|---|---------|----|-----|
| 1. | Identify the differences between Canonical and popular literature | 3 Marks | L1 | C01 |
| 2. | Mention a few characteristics of detective fictions? | 3 Marks | L1 | C02 |
| 3. | What are the different types of adaptations? | 3 Marks | L1 | C04 |
| 4. | How does graphic novels differ from comics? | 3 Marks | L1 | C03 |
| 5. | List the different components of graphic narratives with diagram | 3 Marks | L1 | C03 |
| 6. | What are the major themes in Young Adult fictions? | 3 Marks | L1 | C03 |
| 7. | How does Persepolis address the political conditions in Iran? | 3 Marks | L1 | C03 |
| 8. | Identify the types of popular digital content? | 3 Marks | L1 | C04 |
| 9. | What do we understand by context? Give an example | 3 Marks | L1 | C01 |
| 10. | What are the features of blog? | 3 Marks | L1 | C05 |

Part B

Answer Any Four Questions. Each Question Carries 10 Marks.

4Q x 10M=40M

| | | | | |
|-----------|---|----------|----|-----|
| 11. | 'Popular literature is an offshoot of Popular Culture'. Explain | 10 Marks | L2 | CO1 |
| Or | | | | |
| 12. | Describe the different types of Popular literatures with examples | 10 Marks | L2 | CO1 |
| Or | | | | |
| 13. | The Murder on the Orient Express is about law and justice. Justify | 10 Marks | L2 | CO2 |
| Or | | | | |
| 14. | Explain the moral ambiguity in Gone Girl | 10 Marks | L2 | CO2 |
| Or | | | | |
| 15. | Justify Persepolis as a graphic novel | 10 Marks | L2 | CO3 |
| Or | | | | |
| 16. | Justify The Black Kids as a Young Adult Fiction | 10 Marks | L2 | CO3 |
| Or | | | | |
| 17. | Analyze the emergence of digital content as popular literature | 10 Marks | L2 | CO4 |
| Or | | | | |
| 18. | Analyze the importance of digital A/V media like you tubes and reels in creating popular narratives | 10 Marks | L2 | CO4 |

Part C

Answer Any Two Questions. Each Question Carries 15 Marks.

2Q x 15M=30M

| | | | | |
|-----------|---|----------|----|-----|
| 19. | 3 Idiots is a loose Adaptation of Five Point Someone - Evaluate the statement based on a comparative analysis | 15 Marks | L3 | CO4 |
| Or | | | | |
| 20. | Evaluate the modifications in 3 Idiots from the original text based on target audience analysis | 15 Marks | L3 | CO4 |
| Or | | | | |
| 21. | Create a travel blog that focusses on information, description and opinions | 15 Marks | L3 | CO5 |
| Or | | | | |
| 22. | Evaluate the different digital story telling platforms with examples | 15 Marks | L3 | CO5 |