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PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Even Semester Mid Term, March 2026

Date: 13/03/2026

Time: 02:00 PM - 03:30 PM

Course Code: CBS2028

Course Name: AI for Managers

Semester: Second Semester

Max. Marks: 50

Weightage: 50%

CO - Levels	CO1	CO2
Marks	46	44

PART-A: Answer Following Questions. 10 M

Qn.No	Questions	M	CO	BT
1	Define Artificial Intelligence (AI) and its brief history.	2	CO1	BT1
2	List any two real-life examples of AI applications.	2	CO1	BT1
3	Define AI ethics.	2	CO1	BT1
4	State any two applications of AI in Computer Vision.	2	CO2	BT1
5	Explain main functions of Backpropagation in a neural network.	2	CO2	BT1

PART-B: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
6	Illustrate the role of Artificial Intelligence in modern business environments and interpret how it is transforming industries such as e-commerce, healthcare, and finance with suitable examples	10	CO1	BT2
7	Summarize the major ethical issues in Artificial Intelligence and relate them to concerns such as bias, job displacement, and privacy, suggesting suitable measures to address them.	10	CO1	BT2

PART-C: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
8	Outline the brief history of Artificial Intelligence highlighting its	10	CO1	BT2

	major developments.			
9	Classify Artificial Intelligence based on its capabilities and explain the three kinds of AI.	10	CO1	BT2

PART-D: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
10	Compare the different types of machine learning and bring out their key differences.	10	CO2	BT2
11	Interpret how neural networks function in an AI model and summarize their key features.	10	CO2	BT2

PART-E: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
12	Explain how Artificial Intelligence enhances Cloud Computing and the Internet of Things (IoT) and summarize their integration and benefits in real-world applications.	10	CO2	BT2
13	Relate Natural Language Processing in AI to applications such as chatbots, voice assistants, and sentiment analysis with examples.	10	CO2	BT2