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# PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956  
Approved by AICTE, New Delhi | Approved By BCI  
Bengaluru

## Even Semester Mid Term, March 2026

**Date: 14/03/2026**

**Time: 09:30 AM - 11:00 AM**

<b>Course Code: CBS2045</b>	<b>Course Name: Sustainability and Corporate Social Responsibility</b>	
<b>Semester: Second Semester</b>	<b>Max. Marks: 50</b>	<b>Weightage: 50%</b>

<b>CO - Levels</b>	<b>CO1</b>	<b>CO2</b>
<b>Marks</b>	<b>46</b>	<b>44</b>

### PART-A: Answer Following Questions. 10 M

Qn.No	Questions	M	CO	BT
1	Define Economic Responsibility according to Carroll.	2	CO1	BT1
2	List any four UN SDGs relevant to business	2	CO2	BT2
3	What is the primary objective of TBL?	2	CO1	BT1
4	State two major criticism of Utilitarianism.	2	CO2	BT2
5	How does Deontology apply to business contracts?	2	CO1	BT1

### PART-B: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
6	<p>During a peak production month, a chemical plant manager notices that the safety valves on a major tank need maintenance. Shutting down for repairs will result in a 20% production loss and a missed delivery deadline for a key client. The manager decides to delay the repair by 30 days, believing the risk of a leak is "statistically low."</p> <p>1) What are the potential Legal and Philanthropic consequences if a leak occurs during this 30-day delay?</p> <p>2) Does this decision align with the principles of ISO</p>	10	CO2	BT2

	26000 regarding "Fair Operating Practices"?			
7	<p>A major private bank is under pressure from its board to close 50 low-performing branches in rural areas to focus on high-margin digital banking in cities. However, these rural branches are the only source of formal credit for over 10,000 local farmers.</p> <p>1) How does closing these branches affect the "Social" pillar of the Triple Bottom Line?</p> <p>2) Suggest one way the bank can maintain Financial Inclusion (CSR) while reducing physical infrastructure costs (Economic).</p>	10	CO1	BT1

**PART-C: Answer Any 1 Following Questions. 10 M**

<b>Qn.No</b>	<b>Questions</b>	<b>M</b>	<b>CO</b>	<b>BT</b>
8	<p>A leading software company reports record-breaking revenue in 2026. However, its Employee Attrition Rate is 35% (compared to the industry average of 15%), and it has zero women in executive leadership roles.</p> <p>1) Why is "Employee Turnover" considered a critical ESG metric for investors?</p> <p>2) How does Board Diversity impact an investor's "Governance" score for this firm?</p>	10	CO2	BT2
9	<p>A retail brand launches a "Conscious Collection" made of 20% recycled polyester. However, an ESG audit reveals the brand lacks Supply Chain Traceability and cannot confirm if its Tier-3 cotton farmers are paid a living wage.</p> <p>1) How does a lack of "Traceability" affect the company's ESG Rating.</p> <p>2) If you were an ESG Fund Manager, would you "Engage" with this company or "Exclude" it?</p>	10	CO1	BT1

**PART-D: Answer Any 1 Following Questions. 10 M**

<b>Qn.No</b>	<b>Questions</b>	<b>M</b>	<b>CO</b>	<b>BT</b>
10	Discuss the extent to which a modern corporation is ethically and legally responsible for the actions of its sub-suppliers	10	CO1	BT1

	(Tier-2 and beyond). Use real-world examples to argue whether "willful ignorance" is still a valid defense in the age of global transparency.			
11	Evaluate the challenges of integrating CSR principles into a global supply chain characterized by diverse cultural norms, varying legal standards, and high economic disparities.	10	CO2	BT2

**PART-E: Answer Any 1 Following Questions. 10 M**

<b>Qn.No</b>	<b>Questions</b>	<b>M</b>	<b>CO</b>	<b>BT</b>
12	Critically examine the effectiveness of traditional social audits in the supply chain. Why do pre-announced audits often fail to detect "shadow sub-contracting" or forced labor, and what alternative monitoring frameworks (e.g., Worker-Driven Social Responsibility) offer a more robust solution?	10	CO2	BT2
13	Contrast Virtue Ethics with Deontological (duty-based) and Utilitarian (consequence-based) theories. Argue why a "virtuous leader" might be more effective in navigating a complex ethical crisis than a leader who strictly follows a code of conduct.	10	CO1	BT1