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PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Even Semester Mid Term, March 2026

Date: 11/03/2026

Time: 02:00 PM - 03:30 PM

Course Code: ENG1913

Course Name: Essentials of Writing Skills

Semester: Second Semester

Max. Marks: 50

Weightage: 50%

CO - Levels	CO1	CO2
Marks	44	46

PART-A: Answer Following Questions. 10 M

Qn.No	Questions	M	CO	BT
1	List the four core purposes of writing.	2	CO1	BT1
2	Name any two types of Infographics.	2	CO1	BT1
3	Define Annotating.	2	CO2	BT1
4	What are the differences between 'Guided Composition' and 'Free Composition'?	2	CO2	BT1
5	Define Bandwagon Fallacy.	2	CO2	BT1

PART-B: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
6	Explain how you can improve your writing skills to communicate effectively in a professional setting.	10	CO1	BT2
7	Compare and contrast the five main types of writing. Provide a brief example for each type.	10	CO1	BT2

PART-C: Answer Any 1 Following Questions. 10 M


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Qn.No	Questions	M	CO	BT
8	Illustrate the steps to create a great infographic.	10	CO1	BT2
9	Outline the core purposes of writing instructions and how you will overcome the common challenges faced with poorly written instructions.	10	CO1	BT2

PART-D: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
10	Explain any four critical reading strategies, including one key benefit for each.	10	CO2	BT2
11	What are logical fallacies? Select any four fallacies and demonstrate how they mislead people in a specific real-world argument.	10	CO2	BT2

PART-E: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
12	Write a 400-word short story about a person's journey from Bengaluru's chaos to a rural village in India, describing the stunning diversity. The trip could be by road, train, or both.	10	CO2	BT3
13	Make use of the following image and provide a detailed picture description. 	10	CO2	BT3