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PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Even Semester Mid Term, March 2026

Date: 13/03/2026

Time: 09:30 AM - 11:00 AM

Course Code: LAW4083

Course Name: IPR in SMEs

Semester: Eight Semester

Max. Marks: 50

Weightage: 50%

CO - Levels	CO1	CO2
Marks	26	64

PART-A: Answer Following Questions. 10 M

Qn.No	Questions	M	CO	BT
1	Define Micro, Small and Medium Enterprises (MSMEs).	2	CO1	BT1
2	State the objectives of the MSME Act, 2006.	2	CO1	BT2
3	List any two measures for promotion, development and competitiveness of MSMEs.	2	CO1	BT1
4	Explain the intellectual assets in an MSME?	2	CO2	BT2
5	Briefly explain visualization of intellectual assets?	2	CO2	BT2

PART-B: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
6	Explain the historical development and growth of the MSME sector in India. Why are MSMEs significant for economic development?	10	CO1	BT2
7	Critically analyse the measures for promotion, development and competitiveness of MSMEs. What gaps exist in practice?	10	CO1	BT4

PART-C: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
8	Explain the concept of intellectual assets of MSMEs. Discuss	10	CO2	BT2

	the scope and importance of identifying such assets in MSME operations.			
9	An MSME has a product name, logo, unique packaging, customer database, and a manufacturing process. Identify which are intellectual assets and explain how they may be combined with intellectual property.	10	CO2	BT3

PART-D: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
10	Explain the characteristics of MSMEs that make IP ownership and protection both necessary and challenging.	10	CO2	BT4
11	An MSME is preparing to launch a new product under a new brand. Draft a basic intellectual-asset protection plan by: (a) identifying any five likely intellectual assets involved in the launch, and (b) stating the most suitable protection/management method for each, with brief justification.	10	CO2	BT3

PART-E: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
12	Discuss the idea of 'intellectual assets combined with intellectual property'. Why is this approach relevant for MSME competitiveness?	10	CO2	BT4
13	Briefly explain on the role of IP in enhancing competitiveness of technology-based MSME businesses, with examples.	10	CO2	BT3