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# PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956  
Approved by AICTE, New Delhi | Approved By BCI  
Bengaluru

## Even Semester Mid Term, March 2026

**Date: 11/03/2026**

**Time: 02:00 PM - 03:30 PM**

**Course Code: MBA3128**

**Course Name: Cross Cultural Management**

**Semester: Fourth Semester**

**Max. Marks: 50**

**Weightage: 50%**

CO - Levels	CO1	CO2
Marks	35	35

### Part A: Answer Following Questions. 15 M

Qn.No	Questions	M	CO	BT
1	Describe value orientations such as “time orientation” affecting managerial decision-making styles.	3	CO1	BT2
2	Explain cultural dimensions shaping leadership styles in multinational organizations.	3	CO1	BT2
3	Explain the importance of understand cultural values for managers handling global teams.	3	CO1	BT2
4	Describe management tasks such as negotiation influenced by cultural values.	3	CO1	BT2
5	Hofstede’s “uncertainty avoidance” dimension helps to understand differences in risk-taking across cultures. Explain.	3	CO1	BT2

### Part B: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
6	Discuss Geert Hofstede’s six cultural dimensions application to understanding differences in workplace behaviour across countries. Defend your answer with suitable examples.	10	CO1	BT2
7	Explain the key cultural dimensions identified in the GLOBE study and the impact of these dimensions on our understanding of leadership effectiveness in a global context.	10	CO1	BT2

### Part C: Answer Any 1 Following Questions. 10 M

<b>Qn.No</b>	<b>Questions</b>	<b>M</b>	<b>CO</b>	<b>BT</b>
8	McDonald's menus in India do not contain pork or beef. Vegetarian and non - vegetarian food products are kept separate throughout the sourcing, supply chain, cooking and serving process. Illustrate the statement through the perspective of culture, leadership and strategy.	10	CO2	BT3
9	<i>Michael Dell</i> keeps his organization flat & has decentralized authority to lower-level managers. Examine the role of strategic leadership on organizational culture.	10	CO2	BT3

**Part D: Answer Following Questions. 15 M**

<b>Qn.No</b>	<b>Questions</b>	<b>M</b>	<b>CO</b>	<b>BT</b>
10	<p>In a multinational corporation that embarked on a large-scale project requiring close collaboration between their teams in Japan, Germany, and Brazil. The project, despite its promising potential, was fraught with complications stemming from language barriers. Key meetings were marred by misunderstandings, and critical project details got lost in translation, leading to delays and frustration amongst team members.</p> <p>Recognizing the severity of the issue, as the project leader, prepare (any three) multi-faceted approach to bridge these language gaps.</p>	15	CO2	BT3