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PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Even Semester Mid Term, March 2026

Date: 10/03/2026

Time: 09:30 AM - 11:00 AM

Course Code: BBA2004

Course Name: Entrepreneurship Development

Semester: Fourth Semester

Max. Marks: 50

Weightage: 50%

CO - Levels	CO1	CO2
Marks	46	44

PART-A: Answer Following Questions. 10 M

Qn.No	Questions	M	CO	BT
1	Identify the three needs in McClelland's Theory of Achievement Motivation.	2	CO1	BT1
2	Define profit according to Knight's Theory of Profit.	2	CO1	BT1
3	State the two categories of innovation according to Schumpeter.	2	CO1	BT1
4	State any two differences between an entrepreneur and a manager.	2	CO2	BT1
5	State the three levels of entrepreneurial culture.	2	CO2	BT1

PART-B: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
6	Discuss Knight's Theory of Profit and explain the distinction between risk and uncertainty.	10	CO1	BT2
7	Explain Schumpeter's Innovation Theory of Profit and describe the two categories of innovation with examples.	10	CO1	BT2

PART-C: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
8	Discuss the role of entrepreneurship in economic development with reference to employment generation and wealth creation.	10	CO1	BT2
9	Describe how personal traits and psychological motives shape entrepreneurial behaviour, giving suitable examples.	10	CO1	BT2

PART-D: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
10	Explain the entrepreneurial decision-making process.	10	CO2	BT2
11	Discuss the characteristics of entrepreneurial leadership.	10	CO2	BT2

PART-E: Answer Any 1 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
12	Compare entrepreneurs and managers in terms of risk, reward, and responsibility.	10	CO2	BT2
13	Explain how initiative and perseverance influence entrepreneurial success.	10	CO2	BT2