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# PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956  
Approved by AICTE, New Delhi | Approved By BCI  
Bengaluru

## Even Semester Mid Term, March 2026

**Date: 14/03/2026**

**Time: 02:00 PM - 03:30 PM**

**Course Code: BAJ2040**

**Course Name: Developmental Journalism**

**Semester: Fourth Semester**

**Max. Marks: 50**

**Weightage: 50%**

CO - Levels	CO1	CO2
Marks	25	60

### Part A: Answer Any 2 Following Questions. 10 M

Qn.No	Questions	M	CO	BT
1	Define development journalism and its key objectives.	5	CO1	BT1
2	Explain the intersection between development and journalism.	5	CO1	BT2
3	List the social issues in development journalism?	5	CO1	BT1

### Part B: Answer Any 2 Following Questions. 20 M

Qn.No	Questions	M	CO	BT
4	Explain the global evolution of development journalism and its relevance to India.	10	CO1	BT2
5	Discuss the role of media in promoting gender equality and human rights with suitable examples.	10	CO2	BT2
6	Analyse the impact of development journalism on contemporary Indian society.	10	CO2	BT4

### Part C: Answer Any 1 Following Questions. 20 M

Qn.No	Questions	M	CO	BT
7	Critically evaluate ethical considerations in reporting sensitive social issues such as poverty and health.	20	CO2	BT5
8	Discuss how Development Journalism contributes to social change and inclusive development in the present media environment.	20	CO2	BT2