



Even Semester End Term Examination, May / June 2026

Date: 15/05/2026

Time: 09.30 AM - 12.30 PM

Course Code: BBA2004

Course Name: Entrepreneurship Development

Semester: Fourth Semester

Max. Marks: 100

Weightage: 50%

CO - Levels	CO1	CO2	CO3	CO4
Marks	72	36	36	36

Part A: Answer Following Questions. 20 M

Qn.No	Questions	M	CO	BT
1	Name the three theories of entrepreneurship.	2	CO1	BT1
2	What is meant by need for achievement?	2	CO1	BT1
3	What is profit according to Knight?	2	CO1	BT1
4	List any two roles of entrepreneurship in economic development.	2	CO1	BT1
5	Define entrepreneurial leadership.	2	CO2	BT1
6	List any two entrepreneurial competencies.	2	CO2	BT1
7	Who is a green entrepreneur?	2	CO3	BT1
8	What is meant by employment generation?	2	CO3	BT1
9	What is venture capital?	2	CO4	BT1
10	List any two legal requirements for establishing a new unit.	2	CO4	BT1

Part B: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
11.a	Explain the types of entrepreneurship.	6	CO1	BT2
11.b	Explain the concept of rural entrepreneurship and its importance.	10	CO1	BT2
12.a	Explain the process of entrepreneurship.	6	CO1	BT2
12.b	Explain the role of innovation in entrepreneurship.	10	CO1	BT2

Part C: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
13.a	Explain McClelland's theory with examples.	6	CO1	BT2
13.b	Explain Knight's theory with distinction between risk and uncertainty.	10	CO1	BT2
14.a	Explain Schumpeter's innovation theory with examples.	6	CO1	BT2
14.b	Explain the role of entrepreneurship in improving living standards.	10	CO1	BT2

Part D: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
15.a	Compare entrepreneur and manager.	6	CO2	BT2
15.b	Explain entrepreneurial decision-making.	10	CO2	BT2
16.a	Classify entrepreneurial competencies.	6	CO2	BT2
16.b	Explain types of business risks.	10	CO2	BT2

Part E: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
17.a	Explain employment generation by entrepreneurs in detail.	6	CO3	BT2
17.b	Explain how entrepreneurs complement and supplement economic growth.	10	CO3	BT2
18.a	Explain how entrepreneurs bring social stability and balanced regional development.	6	CO3	BT2
18.b	Illustrate the concept of green entrepreneurship and its importance.	10	CO3	BT2

Part F: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
19.a	Outline the business planning process in detail.	6	CO4	BT2
19.b	Demonstrate the contents of a business plan with your own business idea.	10	CO4	BT2
20.a	Explain external environmental factors affecting a venture.	6	CO4	BT2
20.b	Explain venture capital and its features in detail.	10	CO4	BT2