



Even Semester End Term Examination, May / June 2026

Date: 25/05/2026

Time: 09.30 AM - 12.30 PM

Course Code: MDS1002

Course Name: Critical Thinking & Writing

Semester: Second Semester

Max. Marks: 100

Weightage: 50%

CO - Levels	CO1	CO2	CO3	CO4
Marks	30	15	35	50

Part A: Answer Following Questions. 30 M

Qn.No	Questions	M	CO	BT
1	Explain logical reasoning and common fallacies in public communication with suitable examples.	5	CO1	BT2
2	Describe how media messages can influence or manipulate audiences, based on perceived experiences or examples.	5	CO1	BT1
3	Explain the importance of media literacy.	5	CO2	BT2
4	Explain how cultural context influences media representation and shapes critical thinking in interpreting media messages.	5	CO3	BT4
5	Assess the credibility of information while consuming digital content, with suitable examples.	5	CO4	BT5
6	Explain the different kinds of biases in applied critical thinking with suitable examples.	5	CO4	BT2

Part B: Answer Any 5 Following Questions. 50 M

Qn.No	Questions	M	CO	BT
7	Analyze how assumptions, bias, and manipulation operate in media messages with suitable examples.	10	CO1	BT4
8	Analyze the concept of Framing and agenda setting and their impact on public perception.	10	CO2	BT4
9	Discuss logical reasoning and common logical fallacies found in public communication.	10	CO1	BT2

10	Write an editorial column analyzing the General Assembly Elections of 2025, discussing their key issues, outcomes, and impact on the political landscape.	10	CO3	BT6
11	Explain the concept of applied critical thinking and its role in media analysis.	10	CO4	BT4
12	Explain how strong analytical skills contribute to effective applied critical thinking.	10	CO4	BT5

Part C: Answer Any 1 Following Questions. 20 M

Qn.No	Questions	M	CO	BT
13	Write an investigative report based on the following key highlights of electoral bond scam. Key Highlights of the Scam: Scam Mechanisms: Reports indicate a "Chanda Do, Dhanda Lo" (Give donations, take business) structure, where companies received government benefits or contracts following donations. Other allegations include "Hafta Vasooli" (extortion), where companies made donations immediately following tax or enforcement agency raids. Anonymity Fraud: While promoted as a way to protect donor privacy, the bonds had hidden alphanumeric codes visible under UV light. This enabled the ruling party to track which companies donated to opposing parties, creating a potential for coercion. Massive Crony Capitalism: Data reveals over 45 companies donated to the BJP shortly after being investigated by central agencies like the ED or CBI. Major donors included firms facing investigations, such as Future Gaming (₹1,300 crore) and Megha Engineering. Corporate Influence: Companies, including loss-making ones, were allowed to donate, and in some cases, donations surpassed net profits. Transparency Issues: The Supreme Court found that anonymous bonds violated the citizens' fundamental right to information under Article 19(1)(a). Beneficiaries: While over 90% of corporate donations through this channel went to the ruling BJP, other parties also benefited. Unconstitutional Nature: The Supreme Court struck down the scheme, ruling that it was arbitrary, violated Article 14, and encouraged corruption by permitting limitless corporate donations	20	CO3	BT6
14	Formulate ten critical questions to the Election Commissioner regarding the preparations for the upcoming elections.	20	CO4	BT6