



Even Semester End Term Examination, May / June 2026

Date: 25/05/2026

Time: 09.30 AM - 12.30 PM

Course Code: CBS1004

Course Name: Business Information Systems

Semester: Second Semester

Max. Marks: 100

Weightage: 50%

CO - Levels	CO1	CO2	CO3	CO4
Marks	38	38	36	68

Part A: Answer Following Questions. 20 M

Qn.No	Questions	M	CO	BT
1	What is Information?	2	CO1	BT1
2	Define Information Technology (IT).	2	CO1	BT1
3	What is outsourcing?	2	CO1	BT1
4	What is a database model?	2	CO2	BT1
5	Define Data Warehouse.	2	CO2	BT1
6	What is Data Mining?	2	CO2	BT1
7	Define SDLC phase.	2	CO3	BT1
8	What is system security?	2	CO3	BT1
9	What is Financial Information System?	2	CO4	BT1
10	Define IoT.	2	CO4	BT1

Part B: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
11.a	Explain need for Information Systems.	6	CO1	BT2
11.b	Differentiate between IT and IS with examples.	10	CO1	BT2
12.a	Explain KPO.	6	CO1	BT2
12.b	Discuss types of Information Systems.	10	CO1	BT2

Part C: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
13.a	Explain the concepts of data and information.	6	CO2	BT2
13.b	Explain database models in detail.	10	CO2	BT2
14.a	Summarize the advantages of DBMS.	6	CO2	BT2
14.b	Compare DBMS and file systems.	10	CO2	BT2

Part D: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
15.a	Describe fact-finding methods.	6	CO3	BT2
15.b	Explain SDLC with diagram.	10	CO3	BT2
16.a	Discuss security issues.	6	CO3	BT2
16.b	Explain flowchart and its symbols.	10	CO3	BT2

Part E: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
17.a	Discuss the role of IS in decision-making.	6	CO4	BT2
17.b	Explain Information Systems in Marketing and HR.	10	CO4	BT2
18.a	Explain Green Marketing.	6	CO4	BT2
18.b	Explain Information Systems in Finance and Production.	10	CO4	BT2

Part F: Answer Any 1 Following Questions. 16 M

Qn.No	Questions	M	CO	BT
19.a	Outline the benefits of Cloud Computing.	6	CO4	BT2
19.b	Explain AI, IoT, and Cloud Computing.	10	CO4	BT2
20.a	Illustrate the concept of Artificial Intelligence.	6	CO4	BT2
20.b	Discuss modern IT trends in business.	10	CO4	BT2