



Even Semester End Term Examination, May / June 2026

Date: 14/05/2026

Time: 09.30 AM - 12.30 PM

Course Code: BAJ2040

Course Name: Developmental Journalism

Semester: Fourth Semester

Max. Marks: 100

Weightage: 50%

CO - Levels	CO1	CO2	CO3	CO4
Marks	10	35	40	45

Part A: Answer Following Questions. 30 M

Qn.No	Questions	M	CO	BT
1	Explain the intersection between development and journalism and the three key characteristics of development journalism.	5	CO1	BT2
2	Explain the Welfare Model of development and its impact on media coverage of social issues.	5	CO3	BT2
3	Define Sustainable Development and its three pillars, and its significance for development journalists.	5	CO3	BT1
4	Analyse the change in the role of media in development from the post-Independence era to the digital age.	5	CO4	BT1
5	Describe the ethical considerations in reporting on women's issues in development contexts.	5	CO2	BT2
6	Explain the concept of Community-Focused Journalism with an example from the Indian media.	5	CO1	BT2

Part B: Answer Any 5 Following Questions. 50 M

Qn.No	Questions	M	CO	BT
7	Analyse the evolution of reporting on marginalised communities in Indian journalism. How has the representation of Dalits changed from tokenism to agency-based narratives?	10	CO2	BT4
8	Discuss the challenges and opportunities of Citizen Journalism in development reporting. How can professional journalists collaborate with citizen reporters ethically?	10	CO4	BT2
9	Analyse the contribution of investigative reporting to development outcomes with examples from Indian journalism on poverty or	10	CO2	BT4

	corruption.			
10	Analyse the gender dimension in Development Journalism and ethical coverage of gender equality issues without reinforcing stereotypes.	10	CO2	BT4
11	Critically examine the role of social media in development journalism. Does it democratize voice or amplify existing inequalities?	10	CO4	BT4
12	Explain the Western-Liberal and Participatory models of development journalism and their key differences.	10	CO3	BT5

Part C: Answer Any 1 Following Questions. 20 M

Qn.No	Questions	M	CO	BT
13	Evaluate the major models and theories of development and their relevance to development journalism in India.	20	CO3	BT5
14	Analyse the impact of digital media and new technologies on development journalism in India with reference to citizen journalism, social media, and ethical challenges.	20	CO4	BT4