Roll No.												

PRESIDENCY UNIVERSITY

BENGALURU

Mid - Term Examinations – JANUARY-FEBRUARY 2025

Date: 08-02-2025 **Time:** 10:00 am – 11:30 am

School: SOM-PG	**Program:** MBA	
Course Code: MBA1023	**Course Name :** Organizational Behavior	
Semester: I	**Max Marks**: 50	**Weightage**: 25%

CO - Levels	CO1	CO2	CO3	CO4	CO5
Marks	31	19	-	-	-

Instructions:

(i) Read all questions carefully and answer accordingly.

(ii) Do not write anything on the question paper other than roll number.

Part- A

Answer ALL the Questions. Each question carries 3marks. **5Q x 3M=15 Marks**

1	In light of the recent statements made by the L&T and Infosys chief regarding 70- and 90-hour work week and working on weekends, describe work life balance in your own words.	**3 Marks**	**L2**	**CO1**
2	Apply your knowledge of moods and emotions to suggest how an organization could use team-building activities to enhance positive moods and improve employee relationships within a diverse workgroup.	**3 Marks**	**L3**	**CO2**
3	Alam is a logistics manager at Druks Ltd. He is in trouble with the delivery of goods. He is trying to figure out why the delivery hasn't been shipped out. Explain the type of skill required by Alam to solve the trouble. Outline the different skills managers need as given by R L Katz.	**3 Marks**	**L2**	**CO1**
4	Job satisfaction is a major job attitude. Illustrate the variables and methods of measuring job satisfaction.	**3 Marks**	**L3**	**CO2**
5	Determine the three components of Attitude by choosing an appropriate example.	**3 Marks**	**L3**	**CO2**

Part- B

Answer all the Questions **2Qx10M = 20 Marks**

6.		Roles are specific actions or behaviours expected by a manager and Henry Mintzberg identified the ten roles and clubbed them under three different categories. Explain these roles and its significance for organizational behavior.	**10 Mark**	**L2**	**CO1**
		Or			
7.		Organizational Behavior faces numerous challenges that are constantly evolving to improve efficiency and achieve business goals. While the nature of jobs changes, some problems persist. Predict the various challenges and opportunities of OB.	**10 Mark**	**L2**	**CO1**

8.		Archana knows that her obesity is due to her love for fast food and her sluggish nature, but there is no change in her behaviour. Examine her attitude about fast-food and exercise.	**10 Mark**	**L3**	**CO2**
		Or			
9.		"Individuals with high emotional intelligence tend to have healthier and more fulfilling relationships". Determine the elements of Emotional Intelligence and its significance in personal and professional relationships with relevant examples.	**10 Mark**	**L3**	**CO2**

Part- C

Answer the following questions **1Qx15M=15Marks**

8.		Myka Corporation is a multinational company operating in various countries around the world. With offices in diverse cultural contexts, the company boasts a workforce representing a wide range of backgrounds, languages, and perspectives. Recently, the company has encountered challenges related to effectively managing its diverse workforce, leading to issues such as communication barriers, cultural misunderstandings, and a lack of inclusivity. Myka Corporation recently launched a new project that involves team members from different countries collaborating virtually to develop a marketing campaign for a global product launch. The project team consists of individuals from the United States, Japan, Brazil, India, and Germany. Despite their diverse expertise and skills, the team is struggling to communicate effectively and collaborate cohesively due to cultural differences and communication barriers. **Questions:** a) Explain the above-mentioned situation and prepare strategies for addressing the challenges faced by Myka Corporation. (7 Marks) b) Interpret the Opportunities that Myka must foster for a more inclusive and equitable work environment for its diverse workforce? (8 marks)	**15M**	**L2**	**CO1**

******* BEST WISHES *******