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Bengaluru

Mid Term Examinations - October 2026

Date: 05/10/2026 **Time:** 11:45 AM - 01:15 PM

Course Code: CBS1026 **Course Name:** Business and Technology

Semester: First Semester **Max. Marks:** 50 **Weightage:** 50%

CO - Levels	CO1	CO2
Marks	46	44

PART A: Answer Following Questions. 10 M

Q.N.	Questions	M	CO	BT
1	What do you mean by Stakeholders?	2	CO1	BT1
2	What do you mean by PESTEL Analysis?	2	CO1	BT1
3	Explain the concept of Business Organisation.	2	CO1	BT2
4	What is a committee? Mention any two types of committees.	2	CO2	BT1
5	What is meant by Line and Staff Organisation?	2	CO2	BT1

PART B : Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
6	Priya wants to start a business and is considering different forms of ownership. Her options include operating alone, joining with partners, forming a company, or establishing a cooperative. Explain the different types of business organisations and their main features with suitable examples.	10	CO1	BT3
7	A city is experiencing rapid urbanisation, a growing young population, and changes in household income. Analyse how these demographic changes can affect businesses and the overall economy.	10	CO1	BT3

PART C: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
8	A business faces higher taxes and new government regulations. What challenges might arise from these changes, and how could they affect the company’s operations and decisions?	10	CO1	BT4
9	A company is experiencing intense competition and pressure from customers and suppliers. Identify the five forces that may be responsible and explain them using Porter’s Five Forces Model.	10	CO1	BT4

PART D: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
10	A company has different departments where power is concentrated in a few individuals, tasks are organised through formal rules, projects are handled by teams, and employees are given considerable freedom. Using Charles Handy’s model, identify and explain the four types of organisational culture.	10	CO2	BT3

11	A company is expanding its operations and needs to choose an appropriate organisational structure. Describe the major types of organisational structures and give suitable examples.	10	CO2	BT2

PART E: Answer Any 1 Following Questions. 10 M				
Q.N.	**Questions**	**M**	**CO**	**BT**
12	At ABC Ltd., employees form informal groups based on friendship, common interests, and personal relationships. Explain the meaning of informal organisation and discuss its advantages, disadvantages, and impact on business operations.	10	CO2	BT4
13	A business plans to reduce its environmental impact, support local communities, ensure employee welfare, and follow ethical business practices. Explain how these activities relate to Corporate Social Responsibility (CSR) and its major areas of responsibility.	10	CO2	BT3