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Bengaluru

Mid Term Examinations - October 2026

Date: 05/10/2026 **Time:** 02:00 PM - 03:30 PM

Course Code: BBA3003 **Course Name:** Business Valuation

Semester: Fifth Semester **Max. Marks:** 50 **Weightage:** 50%

CO - Levels	CO1	CO2
Marks	46	44

PART A: Answer Following Questions. 10 M

Q.N.	Questions	M	CO	BT
1	Define business valuation in simple terms.	2	CO1	BT1
2	What is Fair market value?	2	CO1	BT1
3	List any two hindrances /Bottlenecks in valuation.	2	CO1	BT1
4	Define merger and acquisition(M&A).	2	CO2	BT1
5	State the meaning of Crowdfunding	2	CO2	BT1

PART B : Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
6	Explain the need for valuation of a business with suitable examples.	10	CO1	BT2
7	Compare and contrast the different approaches to business valuation (Income, Market, and Asset-based). Which approach do you think is most reliable and why?	10	CO1	BT4

PART C: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
8	Explain the principles of valuation in detail and examine how they guide the valuation of equity interest in a business.	10	CO1	BT2
9	Identify and discuss the bottlenecks commonly faced during the valuation process.	10	CO1	BT3

PART D: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
10	Explain the reasons for mergers and acquisitions with suitable examples, and discuss the steps involved in the process	10	CO2	BT2
11	**Case Study: Sun Pharma acquires Ranbaxy** This acquisition was driven by the objective of creating India's largest pharmaceutical company and one of the top five generic drug makers globally. The acquisition aimed at gaining access to Ranbaxy's global markets, product portfolio, and R&D capabilities. **Question**: Analyze the strategic reasons behind Sun Pharma's acquisition of Ranbaxy and explain how valuation played a role in this deal.	10	CO2	BT4

PTO (Please Turn Over)

PART E: Answer Any 1 Following Questions. 10 M				
Q.N.	**Questions**	**M**	**CO**	**BT**
12	**Case Study: Vodafone–Idea Merger** Vodafone India and Idea Cellular merged to form India's largest telecom company. The merger was intended to withstand competition, reduce operational costs, and consolidate market share in a highly competitive industry. **Question:** Analyze the strategic objectives behind the Vodafone–Idea merger, and evaluate the extent to which this merger demonstrates economies of scale and business synergies	10	CO2	BT4
13	Discuss the challenges and methods of fund raising available for non-profit organizations.	10	CO2	BT5