Roll No: | | | | | | | | | | | |

PRESIDENCY UNIVERSITY

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Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi | Approved By BCI
Bengaluru

Mid Term Examinations - October 2026

Date: 08/10/2026 **Time:** 11:45 AM - 01:15 PM

Course Code: BBE3015 **Course Name:** Quality Management

Semester: Fifth Semester **Max. Marks:** 50 **Weightage:** 50%

CO - Levels	CO1	CO2
Marks	44	46

PART A: Answer Following Questions. 10 M

Q.N.	Questions	M	CO	BT
1	What is Kaizen? Describe its relevance in quality management.	2	CO1	BT1
2	Define Just-in-Time (JIT) and its role in quality improvement.	2	CO1	BT1
3	List the appraisal costs with examples.	2	CO2	BT1
4	Give the meaning of the Cost of Poor Quality (COPQ).	2	CO2	BT1
5	Recall Quality Audit and its importance	2	CO2	BT1

PART B : Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
6	Explain the history and evolution of total quality principles.	10	CO1	BT2
7	Summarize the importance and relevance of Quality in Management.	10	CO1	BT2

PART C: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
8	Illustrate the concept of KAIZEN and how it promotes continuous improvement in organizations.	10	CO1	BT2
9	Outline Just-in-Time (JIT) production system and its impact on quality and efficiency.	10	CO1	BT2

PART D: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
10	Discuss the types of costs involved in cost of quality with examples and their significance in quality management.	10	CO2	BT2
11	Interpret the relationship between prevention, appraisal, and failure costs with examples.	10	CO2	BT2

PART E: Answer Any 1 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
12	Write the ISO quality standards and discuss how organizations implement them to maintain quality.	10	CO2	BT2

13	Discuss the steps involved in conducting a quality audit and its benefits for quality assurance.	10	CO2	BT2