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Bengaluru

Mid Term Examinations - October 2026

Date: 08/10/2026 **Time:** 11:45 AM - 01:15 PM

Course Code: BAJ2001 **Course Name:** Radio and TV production

Semester: Fifth Semester **Max. Marks:** 50 **Weightage:** 50%

CO - Levels	CO1	CO2	CO3
Marks	10	45	30

Part A: Answer Any 2 Following Questions. 10 M

Q.N.	Questions	M	CO	BT
1	Define the term television broadcasting.	5	CO1	BT1
2	Explain how audiences consume, interact with, and share media content in the digital era.	5	CO1	BT2
3	Differentitate between a story idea and a script?	5	CO2	BT2

Part B: Answer Any 2 Following Questions. 20 M

Q.N.	Questions	M	CO	BT
4	Explain the importance of narration in radio production.	10	CO2	BT2
5	Explain the purpose of reviewing and editing a script before production.	10	CO2	BT2
6	Define studio production in the context of broadcast media.	10	CO3	BT1

Part C: Answer Any 1 Following Questions. 20 M

Q.N.	Questions	M	CO	BT
7	Differentiate between studio production and field production.	20	CO3	BT2
8	For a two-minute radio programme on campus life, explain the production elements you would use.	20	CO2	BT2