PRESIDENCY UNIVERSITY, BENGALURU
SCHOOL OF MANAGEMENT

Max Marks: 100   Max Time: 180 Mins   Weightage: 40 %

ENDTERM FINAL EXAMINATION

I Semester AY 2017-18   Course: **OPS 303 LOGISTICS MANAGEMENT**   13 DEC 2017

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Instructions:
   i.   Avoid false numbering
   ii.   Elucidate your answers with suitable illustrations where needed.

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Part A

[10 Q x 2 M= 20 Marks]

1. What is Reverse Logistics?
2. Explain COA (Contract of Affreightment).
3. Who is a Customs Broker?
4. Define IEC.
5. Define Replenishment Time.
6. What is Intermodal Transportation?
7. Explain Cross Docking.
8. Name three types of Inventory mostly used.
9. Name three factors effecting Transportation Performance.
10. What is Logistics Management?

Part B

[8 Q x 5 M= 40 Marks]

11. Explain Wholesale Inventory.
12. Elucidate on the Carmack Amendment.
13. Explain Carriage of Goods by Sea Act (COGSA).
14. What are the Import Documents for Custom Clearance?
15. Explain Export Clearance Procedure.
16. Explain Marine Cargo Insurance.
17. Explain the concept of Procurement Performance Cycle.
18. What are the activities included in Logistics?

Part C

19. You have been appointed as a Logistics Manager for DuPont International at Wilmington, Delaware, USA.Dupont Imports raw material and Exports finished goods within the country and all over the world. As a Logistics Manager how you will you decide which goods should be transported by which mode of Transportation.

20. Demand of computer keyboards at a retail store is 500 units per month. The upstream vendor (wholesaler) is responsible for fulfilling the needs of this retailer. While placing the order, retailer a incurs a cost of Rs 200 each time an order is placed. Each keyboard costs retailer Rs 100 and the retailer has holding cost of 20 percent. Find
a) What should be the order size of the keyboards?
b) How many times retailers should place the order in a month?
c) What is the cycle inventory?
d) What is the average flow time?

PRESIDENCY UNIVERSITY, BENGALURU
SCHOOL OF MANAGEMENT

Max Marks: 60   Max Time: 2 Hours   Weightage: 20%

2016 MBA III Semester
MIDTERM EXAMINATION

I Semester AY 2017-2018   Course: **OPS 303 LOGISTICS MANAGEMENT**   Oct 14, 2017

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Instructions:
  i.   Avoid false numbering.
 ii.   Elucidate your answers with suitable illustrations where needed.
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Part A

(5 Q x 2 M= 10 Marks)

1. Explain Cross Docking.
2. Elucidate on Nodes in Logistics Network.
3. Name three factors effecting Transportation Performance.
4. Name three types of Inventory mostly used.
5. What is Reverse Logistics?

Part B

(6 Q x 5 M= 30 Marks)

6. What are the Logistics Objectives?
7. Explain the Supply to Stock Logistics Channel Strategy.
8. What are the activities included in Logistics?
9. Elucidate on difference between Physical Distribution and Manufacturing Support.
10. Explain Manufacturing Inventory.
11. Explain the concept of Procurement Performance Cycle.

Part C

(1 Q x 20 M= 20 Marks)

12. You are appointed as a Logistics Manager for a New XYZ Logistics Company in Bangalore. What Steps you will follow to Integrate the Logistics so as to achieve a efficient Logistics Management Systems in the Company?