

Presidency University, Bengaluru
School of Law

(2 X 10=20)

Comprehensive Examination

I Semester 2015-2016

Principles of Management

BBL A 101

(Closed Book)

Max Marks: 80 marks

Max Time 3hours

Weightage : 40%

07 January 2016

Instructions to Candidates:

Write legibly, briefly and summarize/highlight the main points

Part A

(2 X 10=20)

Answer all questions

1. Define Management?
2. Define Planning?
3. Define Informal Organization?
4. Differentiate between line and staff?
5. Define Leadership?
6. What is meant by Downward Communication?
7. Define Controlling?
8. Define Staffing?
9. Define Strategic Business Unit?
10. What is meant by Departmentation?

Part B

(5 X 8=20)

Answer all questions

1. "Planning is looking ahead, and control is looking back"- Comment
2. Differentiate between Intrapreneur and Entrepreneur with examples
3. What is meant by Matrix Organization? What are the advantages of disadvantages of this structure?
4. What is meant by Centralization? What are the advantages and disadvantages of a centralization
5. What is meant by Management Development?
6. What is meant by conflict? What are the sources of conflict?
7. Examine the Path Goal Theory of Leadership?
8. Explain Management by Objectives? What are the pro and Cons?

Part C

(2 X 10= 20)

Answer any two questions

1. What are the steps in Planning Process? Explain different types of Plan?
2. Define Leadership? Explain different styles of leadership based on authority
3. Discuss the process of Organizing? Explain the logic involved in it?

Principles of Management

MM 3101

(Closed Book)

Max Time: 3 hours

07 January 2016

Write logically, briefly and summarise/outline the main points

Part A

(2 X 10=20)

Answer all questions

1. Define Management?
2. Define Planning?
3. Define Informal Organization?
4. Differentiate between line and staff?
5. Define Leadership?
6. What is meant by Downward Communication?
7. Define Controlling?
8. Define Staffing?
9. Define Strategic Business Unit?
10. What is meant by Departmentalization?

Part B

(5 X 8=20)

Answer all questions

1. Planning is looking ahead and control is looking back. Comment
2. Differentiate between top-down and bottom-up approaches
3. What is meant by Matrix Organization? What are the advantages and disadvantages of this structure?
4. What is meant by Centralization? What are the advantages and disadvantages of a centralization?
5. What is meant by Management Development?
6. What is meant by conflict? What are the sources of conflict?
7. Examine the Path-Goal Theory of Leadership?
8. Explain Management by Objectives? What are the pros and cons?

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I Semester 2015-2016

Test 2

Course: **BBL A 101 Principles of
Management**
(Closed Book)

(M/U)

Max Marks: 45

Max Time 50 Min

Weightage: 15 %

02 November 2015

22/12/15

Instructions to Candidates:

Write legibly, briefly and summarize/highlight the main points

Part A

Marks 5 x 1= 5

1. Define Organizational culture?
2. What is Grapevine?
3. What are the three kinds of Centralization?
4. What is Authority?
5. Define Virtual Organization?

Part B

Marks 6 x 5= 30

1. What is Decentralization? Explain the process of delegation?
2. What is significance of an Organization Structure? Examine the advantages and disadvantages of Departmentation by Territory?
3. Differentiate between Formal and informal Organization?
4. What are the factors determining an Effective Span?
5. How do you make your staff work effectively?
6. What are the measures taken to overcome weak delegation?

Part C

Marks 1x10=15

1. In many countries, companies often have grown from within and are family-owned. In these companies, very little authority is centralized.
 - a) What do you think would explain this tendency?
 - b) What are the effects of centralization?

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I Semester 2015-2016

Test 2

Course: **BBL A 101 Principles of Management**

(Closed Book)

Max Marks: 45

Max Time 50 Min

Weightage: 15 %

16/02 November 2015

Instructions to Candidates:

Write legibly, briefly and summarize/highlight the main points

Part A

Marks 5 x 1 = 5

1. Define Intrapreneur?
2. Define Empowerment?
3. What is Staffing?
4. What is Informal organization?
5. Define Recentralization?

Part B

Marks 6 x 5 = 30

1. Differentiate between Matrix structure and Strategic Business Units?
2. Examine the structure and process of Organizing?
3. If you were the president of company that was organized along functional lines and a consultant suggested that you organize along the territorial or product lines, what might concern you in the following this recommendation?
4. How do you make your staff work effectively?
5. Examine the organizational structure for the global environment?
6. How does entrepreneurship differ from innovation? Give an example each.

Part C

Marks 1x10=15

1. Construct a diagram depicting the formal organization of an enterprise? How does the Organization chart help or hinder the establishment of an environment for performance?

Presidency University, Bengaluru

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I Semester 2015-2016 Test 1

Course: **BL A 101 Principles of Management**

(Closed Book)

Max Marks: 45

Max Time 50 Min

Weightage: 15 %

~~28~~ September 2015

19 Oct

Instructions to Candidates:

Write legibly, briefly and summarize/highlight the main points

Part A

(5 X 1 = 5 Marks)

Write short notes on

- 1) Social audit
- 2) MBO
- 3) Zero based budget
- 4) TOWS Matrix
- 5) Differentiate between strategies and policies?

Part B

(6 X 5 = 30 Marks)

- 1) Define Management? Explain, with examples, the functions that managers perform to attain the set goals?
- 2) Explain the major social responsibilities of managers? Give examples from Indian Context?
- 3) What are the different types of plans? Draw the hierarchy of plans?
- 4) "Planning is looking ahead and control is looking back" – comment with appropriate examples.
- 5) What do you understand by objectives? How important are they in managing an Organization?
- 6) Distinguish between programmed and non-programmed decisions in an Organization?

Part C

(1 X 10 = 10 Marks)

- 1) Explain the strategic management process in detail? Illustrate with any one corporate example of your own.

Forwarded