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**PRESIDENCY UNIVERSITY
BENGALURU
SCHOOL OF ENGINEERING**

MID TERM EXAMINATION

SET - A

Winter Semester: 2021 - 22

Course Code: ENG 2001

Course Name: Advanced English

Program & Sem: B. Tech & II Sem

Date: 11/May/2022

Time: 01:30 PM – 03:00 PM

Max Marks: 50

Weightage: 25%

Instructions:

- (i) Read the all questions carefully and answer accordingly.
(ii) Complete the test within the time given.

Part A

Answer all Questions. Each question carries TWO marks.

(5Qx2M=10M)

1. Identify the fallacy in the sentence, "Heroin should be banned because it inevitably leads to the use of other illegal drugs." (C.O. No. 1) [Knowledge]
(a) Post Hoc (b) Slippery Slope (c) False Dilemma (d) Hasty Generalization
2. Identify the fallacy in the sentence, "*Playing Survive the Killers* game makes kids violent." (C.O. No. 1) [Knowledge]
(a) Post Hoc (b) Slippery Slope (c) False Dilemma (d) Hasty Generalization
3. Identify the fallacy in the sentence, "Crime in this city of Bengaluru is getting worse and worse. Just yesterday, two people were held up at Bank downtown." (C.O. No. 1) [Knowledge]
(a) Post Hoc (b) Slippery Slope (c) False Dilemma (d) Hasty Generalization
4. Identify the fallacy in the sentence, "My opposition leader, one of the richest men in the state, wants to cut taxes for himself and his corporates." (C.O. No. 1) [Knowledge]
(a) Post Hoc (b) Ad Hominem (c) False Dilemma (d) Hasty Generalization
5. Identify the fallacy in the sentence, "Weather change is nothing to worry about because the weather changes all the time." (C.O. No. 1) [Knowledge]
(a) Post Hoc (b) Ad Hominem (c) False Dilemma (d) Straw Man

Part B

Answer all Questions. Each question carries SEVEN marks.

(4Qx7M=28M)

6. Write a short paragraph analyzing the underlined assumption from the essay, "The Myth of Multitasking."

An educational psychologist Jane Healy says, "I think this generation of kids are guinea pigs" and she worries that they might become adults who engage in "very quick but very shallow thinking." Or, as the novelist Walter Kirn suggests in a deft essay in *The Atlantic*, we might be headed for an "Attention-Deficit Recession."
(100-150 words)(C.O. No. 2) [Comprehension]

7. Write a short paragraph analyzing the underlined assumption from the essay, "Is Google Making Us Stupid?"

As the media theorist Marshall McLuhan pointed out in the 1960s, media are not just passive

channels of information. They supply the stuff of thought, but they also shape the process of thought. And what the Net seems to be doing is chipping away my capacity for concentration and contemplation. (100-150 words) (C.O. No. 2) [Comprehension]

8. Christine Rosen in the essay, "The Myth of Multitasking," mentions William James, the great psychologist describing the youthful mind as an "extreme mobility of the attention" that "makes the child seem to belong less to himself than to every object which happens to catch his notice."

Compare and contrast the above proposition with your personal experience on multitasking. (100-150 words)(C.O. No. 2) [Comprehension]

9. Nicholas Carr writes in the essay, "Is Google Making Us Stupid?" that he used to spend hours reading long stretches of prose; now his concentration starts to drift after two or three pages: "I get fidgety, lose the thread, begin looking for something else to do. I feel as if I'm always dragging my wayward brain back to the text. The deep reading that used to come naturally has become a struggle".

Compare and contrast the above proposition with your experience on reading in view of your dependence on Google. (100-150 words)(C.O. No. 2) [Comprehension]

Part C

Answer the Question. The question carries TWELVE marks.

(1Qx12M=12M)

10. Write an essay arguing for your preferred causes or effects for an event, a phenomenon, or a trend. (200-300 words) (C.O. No. 2) [Application]



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3. Identify the fallacy in the sentence, "Crime in this city of Chennai is getting worse and worse. Just yesterday, two people were held up at Bank downtown." (C.O. No. 1) [Knowledge]
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5. Identify the fallacy in the sentence, "Global Warming change is nothing to worry about because the weather changes all the time." (C.O. No. 1) [Knowledge]
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Unlike many other researchers who study multitasking, Meyer is optimistic that, with training, the brain can learn to task switch more effectively, and there is some evidence that certain simple tasks are amenable to such practice. But his research has also found that multitasking contributes to the release of stress hormones and adrenaline, which can cause long-term health problems if not controlled, and contributes to the loss of short-term memory. (100-150 words)

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4. Identify the fallacy in the sentence, "My opposition leader, one of the richest men in the state, wants to cut taxes for himself and his corporates." (C.O. No. 1) [Knowledge]
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Part B

Answer all Questions. Each question carries SEVEN marks.

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An educational psychologist Jane Healy says, "I think this generation of kids are guinea pigs" and she worries that they might become adults who engage in "very quick but very shallow thinking." Or, as the novelist Walter Kirn suggests in a deft essay in *The Atlantic*, we might be headed for an "Attention-Deficit Recession."
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Compare and contrast the above proposition with your experience on reading in view of your dependence on Google. (100-150 words)(C.O. No. 2) [Comprehension]

Part C

Answer the Question. The question carries TWELVE marks.

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10. Write an essay arguing for your preferred causes or effects for an event, a phenomenon, or a trend. (200-300 words) (C.O. No. 2) [Application]



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MID TERM EXAMINATION

SET - B

Winter Semester: 2021 - 22

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Course Name: Advanced English

Program & Sem: B. Tech & II Sem

Date: 11/May/2022

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Max Marks: 50

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(a) Post Hoc (b) Ad Hominem (c) False Dilemma (d) Straw Man

Part B

Answer all Questions. Each question carries SEVEN marks.

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Unlike many other researchers who study multitasking, Meyer is optimistic that, with training, the brain can learn to task switch more effectively, and there is some evidence that certain simple tasks are amenable to such practice. But his research has also found that multitasking contributes to the release of stress hormones and adrenaline, which can cause long-term health problems if not controlled, and contributes to the loss of short-term memory. (100-150 words)

(C.O. No. 2) [Comprehension]

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As the media theorist Marshall McLuhan pointed out in the 1960s, media are not just passive channels of information. They supply the stuff of thought, but they also shape the process of thought. And what the Net seems to be doing is chipping away my capacity for concentration and contemplation. (100-150 words) (C.O. No. 2) [Comprehension]

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Compare and contrast the above proposition with your experience on reading in view of your dependence on Google. (100-150 words) (C.O. No. 2) [Comprehension]

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Compare and contrast the above proposition with your personal experience on multitasking. (100-150 words) (C.O. No. 2) [Comprehension]

Part C

Answer the Question. The question carries TWELVE marks.

(1Qx12M=12M)

10. Write an essay arguing for your preferred causes or effects for an event, a phenomenon, or a trend. (200-300 words) (C.O. No. 2) [Application]



**PRESIDENCY UNIVERSITY
BENGALURU
SCHOOL OF ENGINEERING**

END TERM EXAMINATION

Winter Semester: 2021 - 22

Course Code: ENG 2001

Course Name: Advanced English

Program & Sem: B. Tech & II Sem

Date: 28th June 2022

Time: 01:00 PM to 02:30 PM

Max Marks: 50

Weightage: 25%

Instructions:

(v) *Read all questions carefully and answer accordingly.*

(vi) *Complete the test within the time given.*

Part A [Memory Recall Questions]

Answer the Question. The question carries TEN marks.

(1Qx10M=10M)

1. Put each of the following sentences into the passive voice. (C.O.No.3) [Knowledge]
- She has already submitted all her assignments.
 - Someone sent her List a bouquet.
 - She is writing a letter of appreciation
 - They played video games last week.
 - Hari will do the job.

Part B [Thought Provoking Questions]

Answer all the Questions. Each question carries FIVE marks.

(4Qx5M=20M)

2. Rewrite these sentences to make them less wordy.
- He truly believes that joining a carpool has advantages in this world of ours today. Two of these advantages are that a carpool saves on gas and that a carpool cuts down on polluting emissions in the air. Women who have jobs and also have children have many problems. These women have little time for recreation. Often these women don't get enough sleep.
- (C.O.No.1&2) [Comprehension]
3. Punctuate the following paragraph meaningfully:
- Winston, is one of the most laidback people I know. He is tall and slim with black hair and he always wears a t-shirt and black jeans. His jeans, have "holes in them" and his baseball boots are scruffy too. He sits at the back of the class, and he often seems to be asleep. However:

when the exam results are given out he always gets an A. I don't think he's as lazy, as he appears to be. (C.O.No.1&2) [Comprehension]

4. Nicholas Carr writes in the essay, "Is Google Making Us Stupid?" referring the media theorist Marshall McLuhan who pointed out in the 1960s that "media are not just passive channels of information. The company supply the stuff of thought, but they also shape the process of thought. And what the Net seems to be doing is chipping away my capacity for concentration and contemplation. My mind now expects to take in information the way the Net distributes it: in a swiftly moving stream of particles. Once I was a scuba diver in the sea of words. Now I zip along the surface like a guy on a Jet Ski".

Contextualize the above statement with your personal experience.

(C.O.No.1&2) [Comprehension]

5. Write a customer product review of a Vifitkit Anti-Skid Yoga Mat with Carry Bag For Home Gym & Outdoor Workout which has the following features.

Eco-friendly material, Ergonomic design, Anti-slip technology, Easy to clean, and Carry Bag

(C.O.No.1&2) [Comprehension]

Part C [Problem Solving Questions]

Answer the Question. The question carries TWENTY marks.

(1Qx20M=20M)

6. Draft an application letter and prepare your chronological resume to apply for the following post.

Job Description

Company: Creator Fox

Job Title – Digital Marketing Officer

The Purpose of This Role:

Marketing professional to gain experience in planning and coordinating marketing policies and programs, such as determining the demand for products and services offered by a firm and its competitors in order to identify least potential customers. To gain strong expertise in developing pricing strategies with the goal of maximizing profits. (C.O.No.4) [Application]