



**PRESIDENCY UNIVERSITY, BENGALURU
SCHOOL OF LAW**

Max Marks: 100

Max Time: 180 Mins

Weightage: 40%

Set A

COMPREHENSIVE EXAMINATION

I Semester 2016-2017

Course: **BBL A 205 Management Information Systems**

16 December 2016

Instructions:

- i. Avoid false numbering.
- ii. Elucidate your answers with suitable illustrations where needed.

Part A

(10 Q x 2 M= 20 Marks)

1. What is Utility Computing?
2. Define Edge Computing.
3. What is Software-as-a-Service (SAAS) Cloud Computing?
4. Define green Design.
5. What is Software?
6. Name any two search engines.
7. What are fields?
8. Explain business Process Re-Engineering.
9. What is B2C? Give one example.
10. Name any two ERP Vendors.

Part B

(8 Q x 5 M= 40 Marks)

1. Explain about System Software and Application Software.
2. What is Personal Information Manager? Give two example of Personal Information Manager.

3. What are Open-Source Licensing Characteristics?
4. Define Internet, Intranet and Extranet.
5. Explain the four-step models of the prototyping process.
6. What are the disadvantages of e-commerce?
7. What are the disadvantages of M-Commerce?
8. What are the health issues of IT in workplace?

Part C

(2 Q x 20 M= 40 Marks)

1. A start-up company wants to do consulting in Telecommunications. What trends in Telecommunications they should study so that they can put there foothold in Telecom Space?
2. A Company XYZ has hired a Specialist in Information Technology Department. What Ethics he should follow in Information Systems?



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Max Marks: 80

Max Time: 120 Mins

Weightage: 20 %

Set A

MID TERM EXAMINATION

I Semester 2016-2017 Course: **BBL A 205 Management Information Systems**

24 Oct 2016

Instructions:

- i. Write legibly. Avoid false numbering
- ii. Factors considered for evaluation: Conceptual clarity, ability to relate and draw inferences, self-analysis with reasoning and drawing conclusions and relevance of the textual contents

Part A

Answer the following Questions

(10 Q X 2 M = 20 Marks)

1. What is an Information System?
2. What is System?
3. What are the principal people resources components of Information Systems?
4. Define e-Business Applications
5. What are Enterprise Collaboration Systems?
6. Define Software Resources
7. What are Virtual Companies?
8. What is SWOT Analysis?
9. What is Prototyping?
10. What is the purpose of User Interface Design?

Part B

Answer the following Questions

(6 Q X 5 M = 30 Marks)

1. Detail the elements of Competitive forces as per Michael Porter's model of competition.
2. Why are Information systems so essential for running and managing a business today?
3. Define information system prototyping. Describe its benefits and limitations.
4. Identify and describe the basic Information System Activities
5. Identify and give examples of Information system resources and products
6. Briefly explain the challenges and opportunities business managers face in managing information systems and technologies to meet business goals

Part C

Answer the following Questions

(2 Q X 15 M = 30 Marks)

1. Pick a business task you would like to computerize. How could you use the steps of the Information Systems Development Life Cycle to help you? Use examples to illustrate your answer.
2. What are the different types of Information Systems? Support with examples