



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JAN 2023**

Semester : Semester VII - 2019

Course Code : BDF404

Course Name : Sem VII - BDF404 - Organizational Behaviour

Program : B. Design - FD

Date : 10-JAN-2023

Time : 9.30AM - 12.30PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.

PART-A

ANSWER ALL THE FOLLOWING QUESTIONS

5QX6M = 30M

1. Discuss the bird's eye view of organizational behaviour's framework. (CO2) [Knowledge]
2. Elaborate on the concept of group. (CO2) [Knowledge]
3. Highlight the different stages of group formation. (CO2) [Knowledge]
4. What is a team? List the various types of teams. (CO3) [Knowledge]
5. Explain creator innovator function and explorer promoter function. (CO3) [Knowledge]

PART-B

ANSWER ALL THE FOLLOWING QUESTIONS

3QX10M = 30M

6. Explain the importance of organizational behaviour in today's world. (CO2) [Comprehension]
7. Discuss individual organizational behaviour and its impact on management processes. (CO2) [Comprehension]
8. List the factors affecting contemporary business and explain any two from the list. (CO3) [Comprehension]

PART-C

VIVA / JURY

1 X 40M = 40M

9. Present the given topic and defend jury clarifications. (CO3) [Application]