PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF DESIGN
END TERM EXAMINATION - JAN 2023

Semester : Semester V - 2020
Course Code : BDF303
Course Name : Sem V - BDF303 - Fashion And Trend Forecasting
Program : B. Design - FD

Date : 11-JAN-2023
Time : 9.30AM - 12.30PM
Max Marks : 100
Weightage : 50%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.

PART-A

ANSWER ALL THE FOLLOWING QUESTIONS   **3Q X 10M = 30M**

1. Define FAD, Disscuss an example of FAD with example and Sinario.

                                                              (CO3) [Knowledge]

2. Define long term trend. Disscuss the Sinario of Same with an example.

                                                              (CO3) [Knowledge]

3. State the Difference between Satple Clothing and Classic Fashion Explain the Reason behind the difference in different Geographical areas.

                                                              (CO3) [Knowledge]

PART-B

ANSWER ALL THE FOLLOWING QUESTIONS   **2Q X 15M = 30M**

4. Explain a sinario where a perticular fashion becomes a classic.

                                                              (CO3) [Comprehension]

5. What are the Charectors which influences FAD and Trend. Explain it with a proper fashion cycle for each.

                                                              (CO3) [Comprehension]

PART-C

VIVA / JURY   **1 X 40M = 40M**

6. Present the given topic and defend the Jury clarifications.

                                                              (CO4) [Application]

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