Presidency University, Bengaluru

School of Management

Comprehensive Examination

I Semester 2015-2016

Human Resources Management

MBA A 115

Max Marks: 80 marks

Weightage: 40%

(Closed Book)
Max Time 3hours

12 January 2016

Instructions to Candidates:

Write legibly, briefly and summarize/highlight the main points

Part A

(2 X 10=20)

Answer all questions

- 1. Distinguish a line manager and staff manager?
- 2. What is competitive advantage? Give example.
- 3. List down the data collection methods used to collect job analysis information?
- 4. What is outsourcing? Give examples.
- 5. Give different types of tests for selecting employees?
- 6. How will you ensure Person and job/organization fit?
- 7. What is organizational development?
- 8. How will you manage employee retention?
- 9. What is a compensable factor?
- 10. List down some family-friendly benefits?

Part B

(5X 8=40)

Answer all questions

- 1. Briefly describe three important strategic human resource management tools
- 2. Briefly describe three important strategic human resource management tools.
- 3. Explain the key points to remember in conducting background investigations.
- 4. Summarize the purpose and process of employee orientation.
- 5. Explain, using examples, any four management development programs
- 6. Discuss the four steps in effectively coaching an employee.
- 7. Explain how you would apply the motivation theories in formulating an incentive plan.
- 8. Illustrate with examples how intercountry differences affect HRM.

Part C (2X10=20)

Answer any two questions

- 1. Explain, using examples, how Internet Technologies are used for recruitment and selection?
- 2. Discuss the various off the job techniques for training and developing managers? Highlight their merits and demerits.
- 3. Explain, using examples, how would you develop a graphic rating scale for appraising the performance of following jobs:
 - a. Office Secretary, b. Professor and c. Sales Person