PRESIDENCY UNIVERSITY, BENGALURU
SCHOOL OF MANAGEMENT

Max Marks: 100   Max Time: 180 Mins   Weightage: 40%   **Set A**

COMPREHENSIVE EXAMINATION

I Semester 2016-2017   Course: **MBA A 113 IT for Managers**   23 January 2017

Instructions:

i.   Avoid false numbering.

ii.   Elucidate your answers with suitable illustrations where needed.

Part A

(10 Q x 2 M= 20 Marks)

1. Give any two example of Digital Platform.
2. What is C2C? Give one example.
3. What is a Weblog or blog?
4. What is Hardware?
5. What is Enterprise Systems?
6. What is Autonomic Computing?
7. What is Infrastructure as a Service (IAAS) Cloud Computing?
8. What are records?
9. Name any two popular social networking sites.
10. Explain Green Manufacturing.

Part B

(8 Q x 5 M= 40 Marks)

11. Describe the five basic components of Telecommunications Network Model.
12. What is the difference between Wired and Wireless Network?
13. What are the advantages of M-Commerce?
14. Explain Operating Systems. Give two examples of Operating Systems.
15. What is a web browser and what are it uses?
16. What are the advantages of e-commerce?
17. Depict the Challenges in Enterprise Application.
18. Explain on Language Translator Programs.

Part C

(2 Q x 20 M= 40 Marks)

19. You want to open a e-commerce company and as a CEO of the company, what factors you should consider for building an e-commerce presence?
20. Samsung wants to acquire another company so that they can be the market leader, so what are the Business Intelligence Constituencies Samsung should look when they acquire the other company?

PRESIDENCY UNIVERSITY, BENGALURU
SCHOOL OF MANAGEMENT

Max Marks: 80   Max Time: 120 mins   Weightage: 20 %   **Set A**

MID TERM EXAMINATION

I Semester 2016-2017   Course: **MBAA 113 IT for Managers**   28th October 2016

Instructions:
  i.   Read the instructions and questions carefully
  ii.   Write neatly.
  iii. Ensure that the answers are properly numbered according to the questions.

Part A   (10 Q x 2 marks = 20 Marks)

1. What are Cyber Laws?
2. What is Spamming?
3. Define Software Piracy.
4. What is meant by Disaster Recovery Plan in an IS Context?
5. What are computer viruses?
6. What are information products?
7. What is e-commerce?
8. List components of Operations Support Systems
9. What are hardware resources? Give examples
10. Define Information Systems Model

Part B   (6 Q x 5 Marks = 30 Marks)

1. How are Information Systems transforming Business, and what is their relationship to globalization?
2. How do systems that link the enterprise improve organizational performance?
3. Why do contemporary information systems technology and the Internet pose challenges to the protection of individual privacy and intellectual property?
4. What ethical, social and political issues are raised by Information Systems?
5. How have information systems affected everyday life?
6. Give examples of Tangible and Intangible benefits of a new Information System

Part C   (2 Q x 15 Marks = 30 Marks)

1. What exactly is an information system? How does it work? What are its management, organization, and technology components?

2. Explain how informed consent, legislation, industry self-regulation, and technology tools help protect the individual privacy of Internet users.