



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JAN 2023**

Semester : Semester VII - 2019

Course Code : BDF401

Course Name : Sem VII - BDF401 - Introduction To Fashion Portfolio

Program : B. Design (FD)

Date : 9-JAN-2023

Time : 9.30AM - 12.30PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.

PART-A

ANSWER ALL THE FOLLOWING QUESTIONS

5QX6M = 30M

1. Explain the relevance of mood board, colour board and swatch boards in fashion design portfolio.
(CO2) [Knowledge]
2. Emphasize the importance of narratives in a fashion design collection.
(CO2) [Knowledge]
3. Discuss as to why a design collection is important for a designer?
(CO3) [Knowledge]
4. What do you understand by sampling and prototyping?
(CO3) [Knowledge]
5. Explain pret-a-porter and avant-garde styles.
(CO3) [Knowledge]

PART-B

ANSWER ALL THE FOLLOWING QUESTIONS

3QX10M = 30M

6. What are the advantages of conceptual narratives as compared to contextual ones.
(CO2) [Comprehension]
7. Highlight on the sources of research to be conducted before developing a garment design collection.
(CO3) [Comprehension]
8. Why do you think feedback is essential during the initial stages of developing a garment design collection?
(CO3) [Comprehension]

PART-C

VIVA / JURY

1 X 40M = 40M

9. Provide explanation to the jury clarifications for the presented topic.
(CO3) [Application]
