PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF DESIGN
END TERM EXAMINATION - JAN 2023

Semester : Semester III - 2021
Course Code : BSM2014
Course Name : Sem III - BSM2014 - Principles of Animation
Program : B.Sc - Multimedia

Date : 13-JAN-2023
Time : 9.30AM - 12.30PM
Max Marks : 100
Weightage : 50%

Instructions:
(i) Read all questions carefully and answer accordingly.
(ii) Question paper consists of 3 parts.
(iii) Scientific and non-programmable calculator are permitted.

PART-A

ANSWER ALL THE FOLLOWING QUESTIONS   **5QX6M = 30M**

1. Abbreviate CGI and its applications.

                                                              (CO1) [Knowledge]

2. List out the types of animation.

                                                              (CO1) [Knowledge]

3. Delineate line of action.

                                                              (CO2) [Knowledge]

4. List a few animation techniques and styles.

                                                              (CO2) [Knowledge]

5. Summarize traditional animation.

                                                              (CO3) [Knowledge]

PART-B

ANSWER ALL THE FOLLOWING QUESTIONS   **3QX10M = 30M**

6. List and write in detail about the top animation softwares and their working platform.
                                                              (CO1) [Comprehension]

7. Elaborate the applications of animation in various sector.
                                                              (CO2) [Comprehension]

8. Critically analyze and evaluate the use of animation in advertisements.
                                                              (CO3) [Comprehension]

PART-C

VIVA / JURY   **1 X 40M = 40M**

9. Present the topic provided and defend the jury clarifications.
                                                              (CO5) [Application]

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