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**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JAN 2023**

Semester : Semester I - 2022

Course Code : BSM1001

Course Name : Sem I - BSM1001 - Multimedia Model

Program : B.Sc. Multimedia-VFX SFX GAMING

Date : 24-JAN-2023

Time : 10.00AM - 1.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART-A

ANSWER ALL THE FOLLOWING QUESTIONS

3Q X 10M = 30M

1. What is mean by the term "Compositing" in VFX Industry (CO1) [Knowledge]
2. Explain in detail about Primary, Secondary and tertiary colours (CO2) [Knowledge]
3. Explain the early news paper's in INIDA (CO3) [Knowledge]

PART-B

ANSWER ALL THE FOLLOWING QUESTIONS

2Q X 15M = 30M

4. What are the three main Behaviours of Sound waves (CO3) [Comprehension]
5. How adobe photoshop is important in design? Explain (CO2) [Comprehension]

PART-C

VIVA / JURY

1 X 40M = 40M

6. How important is Colour psychology in Multimedia design? Justify your Thoughts.

(CO4) [Application]
