

SCHOOL OF COMMERCE

MAKE UP EXAMINATION – JAN 2023

Course Code: BBA2004

Course Name: Entrepreneurship Development

Program & Sem: BBA

Date: 20-JAN-2023

Time: 1.00PM – 4.00PM

Max Marks: 100

Weightage: 50%

Instructions:

- (i) Read all the questions carefully and answer accordingly
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Part A [Memory Recall Questions]

Answer all the Questions. Each Question carries TWO marks. (10Q x 2 M = 20 M)

1. Entrepreneurship refers to the art of _____, _____, and _____ a business unit with the intention of generating profits in the future.
(CO 1, Comprehension)
2. Types of Entrepreneurs: (CO 1, Comprehension)
 - A. Innovative entrepreneurs
 - B. Imitative entrepreneurs The Company had pay to secured creditors first
 - C. Fabian entrepreneurs
 - D. All of the above
3. _____ in business is used to describe decisions that have elements of uncertainty attached. (CO 2, Comprehension)
4. _____ risks are when your security or systems are compromised. (CO 2, Comprehension)
5. Some examples of social factors include: (CO 3, Comprehension)
 - A. Family structure
 - B. Gender roles
 - C. Distribution of wealth
 - D. All of the above
6. Political factors to consider include: (CO 3, Comprehension)
Tax Laws B. Corruptions C. Option A & B D. Option B
7. _____ is when businesses, organizations or individuals fund a business without traditional means with small donations from many people. (CO 4, Comprehension)

8. Types of venture capital (CO 4, Knowledge)
A. Seed funding B. Start-up capital C. Both D. None
9. The _____ Small and _____ Enterprises (MSME) constitute the entire Industrial Sector of the country and are considered as the important pillars of the Indian Economy, thereby contributing to the Gross Domestic Product (GDP), Export and Employment generation. (CO 5, Comprehension)
10. _____ is emerging as an innovative approach for dealing with complex social needs (CO 5, Comprehension)

Part B [Thought provoking Questions]

Answer all the questions. Each Question carries TEN marks. (4Q x 10 M = 40 M)

11. What is the difference between entrepreneur and manager? (CO. 5 Comprehension)
12. What are the different types of innovation? Explain (CO. 3 Comprehension)
13. What are the different stages of financing? (CO. 4 Comprehension)
14. What is the role of rural entrepreneur in India? Explain. (CO. 5 Comprehension)

Part C [Thought provoking questions]

Answer all the questions. Each Question carries TWENTY marks (2Q x 20 M = 40 M)

15. Explain the objectives and role played by NABARD and SIDBI in Indian economy. (CO. 4 Comprehension)
16. Discuss the current issues, challenges and opportunities in MSME sector? (CO. 5 Comprehension)