PRESIDENCY UNIVERSITY
BENGALURU

SCHOOL OF LAW

MAKEUP EXAMINATION- JAN 2023

Course Code: BBL107

Course Name: Business Ethics, Corporate Governance and Social Responsibility

Program   : **BBA LL. B**

BALLB(Hons.)/BBALLB(Hons.)/BCOMLLB(Hons.)

Date: 20-JAN-2023

Time: 09.30 AM – 12.30 PM

Max Marks: 100

Weightage: 50%

Instructions:

(i) *Read the all questions carefully before answering.*

Part A [Memory Recall Questions]

Answer all the Questions. Each question carries TWO marks.   **(10Qx 2M= 20M)**

1. Define business ethics. Explain its basic concept and ground rules.   (C.O.No.1) [Knowledge level]
2. What are the ethical issues involved in selection process?   (C.O.No.1) [Knowledge level]
3. Ground Rules of Ethics – Pillars of Character   (C.O.No.1) [Knowledge level]
4. Whistle Blower Policy   (C.O.No.1) [Knowledge level]
5. What is the need for Investor Education & Protection?   (C.O.No.1) [Knowledge level]
6. Need for Corporate Governance   (C.O.No.3) [Knowledge level]
7. Features of Good Ethics Programme.   (C.O.No.2) [Knowledge level]
8. CSR under Companies Act, 2013   (C.O.No.4) [Knowledge level]
9. Explain Carroll's four-part model of corporate social responsibility.   (C.O.No.1) [Knowledge level]
10. Explain scope of business ethics.   (C.O.No.1) [Knowledge level]

Part B [Thought Provoking Questions]

Answer all the Questions. Each question carries TEN marks.   **(4Qx10M=40M)**

11. Critically examine any two unethical business practices happened in Indian corporate world in the recent past.   (C.O.No.2) [Comprehension level]

12. What are the objectives of corporate governance? Explain the emergence of corporate governance in India.   (C.O.No.2) [Comprehension level]

13. Discuss the major ethical issues that the business facing Now a days with suitable examples. (C.O.No.2) [Comprehension level]

14. "Corporate governance is of vital significance for the success of any organization". Comment on the statement.   (C.O.No.2) [Comprehension level]

Part C [Problem Solving Questions]

Answer all the Questions. Each question carries TWENTY marks.   **(2Qx20M=40M)**

15. Case Study
Satyam Computers Limited (Satyam) was a leading global business and information technology (IT) services company, delivering consulting, systems integration and outsourcing solutions. It began its journey with 20 employees in 1987 and grew to become the fourth-largest software company in India with a market capitalization of Rs.15,262 crs. Over a period of two decades, the company built a highly skilled employee base of 53,000 and was on attractive IT outsourcing destination for a number of multinational companies across the world. It was given the Golden Peacock Global Award twice for its excellence in corporate

governance in 2002 and 2008 by the world council for corporate governance. The golden peacock global award was one among the several honours received by Satyam for corporate governance. It rated the company with best corporate governance practices by investor relations global rankings (IRGR) in 2006 and 2007 in the investigation, Ramalinga Raju (Raju) founder and chairman of Satyam confessed fudging the accounts books of the company to the tune of Rs.7,800 core. After the government changed the management, Satyam was taken over by Tech Mahindra (TechM) and was renamed Mahindra Satyam (Msat). It addressed the customers and employees' issues very effectively; yet, even after a year of the takeover, Msat continues to face a hoard of legal and financial hurdles in stabilizing the business. Lack of re-instated financial statements has been posing tough situations for Msat to bag contracts. The Satyam saga poses a question whether the government should bailout such companies when they reach a dead end due to financial bankruptcy or moral bankruptcy resulting in financial bankruptcy endangering the very economic and corporate image.

i) What are the ethical violations of corporate governance in the case?   (C.O.No. 2) [Application level]

ii) How can you prevent these kinds of ethical violations, suggest some code to stop these kinds of practices?

Q.NO.16 What are the sources of unethical practices in the functional business areas (Human Resource, Marketing, Production, Finance and Information Systems)? Suggest measures to introduce ethical practices in functional business areas.   (C.O.No. 2) [Application level]