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**PRESIDENCY UNIVERSITY
BENGALURU**

SCHOOL OF MANAGEMENT

MAKEUP EXAMINATION – JAN 2023

Course Code: MGT 246

Course Name: Digital Media Laws

Program & Sem: BCOM

Date: 20 – JAN- 2023

Time: 9.30 AM – 12.30 AM

Max Marks: 100

Weightage: 50%

Instructions:

(i) *Read the all questions carefully before answering.*

Part A [Memory Recall Questions]

Answer all the Questions. Each question carries 2 marks.

(10Qx 2M= 20M)

1. Define the term 'Digital Media'. What is the necessity of Digital Media Laws in India?
(C.O.No.2) [Knowledge level]
2. Which Article of the Constitution of India provides 'Freedom of Speech and Expression'. What do you understand by freedom of speech and expression in relation to Media.
(C.O.No.2) [Knowledge level]
3. Name the theories behind the emergence of Digital Media Laws. (C.O.No.2) [Knowledge level]
4. Which are the Intellectual property laws related to Media? Mention the laws with the help of illustrations. (C.O.No.2) [Knowledge level]
5. What do you understand by the term 'Hate Speech'. (C.O.No.2) [Knowledge level]
6. Discuss the difference between the terms 'Slander' and 'Libel'. (C.O.No.2) [Knowledge level]
7. What is the objective of the Official Secrets Act? How is it related to Digital Media?
(C.O.No.2) [Knowledge level]
8. Explain the terms 'Judicial Activism' and 'Contempt of Court' with the help of illustrations.
(C.O.No.2) [Knowledge level]
9. Mention 2 challenges of Freedom of Information through Digital Media.
(C.O.No.2) [Knowledge level]
10. What are fundamental rights? Explain what is Right to Knowledge and Public Interest?
(C.O.No.2) [Knowledge level]

Part B [Thought Provoking Questions]

Answer all the Questions. Each question carries 10 marks.

(4Qx10M=40M)

1. Do Indian Courts recognize the right to privacy? Is there a difference between celebrities and private figures in their exercise of leading a private life? Are sting operations by media considered to be violative of a person's privacy? (C.O.No.2) [Comprehension level]
2. 'Digital Media has come a long way from the day it emerged'. Discuss this statement in the light of evolution of Digital Media Laws. (C.O.No.5) [Comprehension level]
3. Write short notes on any two:
 - i) Copyright laws and digital media
 - ii) Defamation in relation to digital media
 - iii) Pornography and digital media. (C.O.No.3) [Comprehension level]
4. Discuss the different theories behind the emergence of Media Laws (C.O.No.1) [Comprehension level]

Part C [Problem Solving Questions]

Answer all the Questions. Each question carries 20 marks.

(2Qx20M=40M)

Q.NO.15 "You have been appointed as a liquidator for a company that is facing financial difficulties. How would you go about identifying and realizing the assets of the company, satisfying creditors' claims, and distributing any remaining assets to shareholders in accordance with the law and relevant regulations?"

(C.O.No. 3) [Application level]

Q.NO.16 "You have been appointed as advisor for a company called XYZ Inc. It has come to light that the Board of Directors of XYZ Inc. has been misappropriating funds allocated for Corporate Social Responsibility initiatives and have been using them for personal benefit. The shareholders of the company are now questioning the integrity of the Board of Directors and are seeking legal action against them. As the advisor, how would you advise the company and its shareholders on their options and responsibilities, as well as any necessary steps to be taken to rectify the situation and prevent similar misconduct in the future? Explain your answer and support it with suitable examples and analogies. (C.O.No. 2) [Application level]