

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JUN 2023**

Semester : Semester IV - 2021

Course Code : DES2007

Course Name : Sem IV - DES2007 - Elements of Fashion Illustration

Program : BDF

Date : 22-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(2 X 5 = 10M)

1. List any 4 dry and wet mediums in rendering and develop a hue colour scheme of red.
(CO1) [Knowledge]
2. List the measurement and Explain 10 head theory with stick figure.
(CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 15 = 30M)

3. What are portfolio development and list the different types of boards in detail.
(CO2) [Comprehension]
4. Discuss on any international fashion illustrator and write about his / her work in detail.
(CO2) [Comprehension]

PART C

ANSWER THE FOLLOWING QUESTION

(1 X 60 = 60M)

5. Present the given with project , VJ and defend the jury clarification
(CO3) [Application]