

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JUN 2023**

Semester : Semester IV - 2021

Course Code : DES2084

Course Name : Sem IV - DES2084 - Product Rendering Techniques

Program : BDP

Date : 16-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

1. Create 5 concept sketches for the product Duster using proper highlights, Material pallet, and line weight. (CO1) [Knowledge]
2. Create 20 form explorations for a mouse or iron box using speed or elegant form. Make sure that you use line weight, color pallet, and perspective. (CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

3. Generate proper material finishing pallets for a cylinder each cylinder must be in the proper perspective and it must represent 5 Material Finishes. (CO2) [Comprehension]
4. Redesign and render the product given. Make sure you have at least 10-15 doodles.



(CO2,CO3) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(1 X 40 = 40M)

5. Discuss the allotted topic and seek clarifications from the jury.

(CO4,CO5) [Application]