

Roll No



**PRESIDENCY UNIVERSITY  
BENGALURU**

**SCHOOL OF DESIGN  
END TERM EXAMINATION - JUN 2023**

**Semester :** Semester VI - 2020

**Course Code :** BDC313

**Course Name :** Sem VI - BDC313 - Design Research Methodology and Research Publication

**Program :** BDC

**Date :** 21-JUN-2023

**Time :** 1.00PM -4.00PM

**Max Marks :** 100

**Weightage :** 50%

**Instructions:**

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

**PART A**

**ANSWER ALL THE QUESTIONS**

**(3 X 10 = 30M)**

1. Write the importance of Literature review in research paper.  
(CO1) [Knowledge]
2. Write about the difference between qualitative and descriptive research in research methodology.  
(CO1) [Knowledge]
3. Write the difference between "Abstract" and "Literature review" in research paper.  
(CO1) [Knowledge]

**PART B**

**ANSWER ALL THE QUESTIONS**

**(2 X 15 = 30M)**

4. Write the process of research design as per your understanding.  
(CO2) [Comprehension]
5. Write about the data analysis in research with example.  
(CO2) [Comprehension]

**PART C**

**ANSWER ALL THE QUESTIONS**

**(2 X 20 = 40M)**

**6.** Write the difference between “Abstract” and ‘Literature review”.

(CO3) [Application]

**7.** Write about the 5 methodology of quantitative research.

(CO3) [Application]