

Roll No



**PRESIDENCY UNIVERSITY
BENGALURU**

**SCHOOL OF DESIGN
END TERM EXAMINATION - JUN 2023**

Semester : Semester VI - 2020

Course Code : BDP307

Course Name : Sem VI - BDP307 - Color Material Trim Design

Program : BDP

Date : 12-JUN-2023

Time : 1.00PM - 4.00PM

Max Marks : 100

Weightage : 50%

Instructions:

- (i) Read all questions carefully and answer accordingly.
- (ii) Question paper consists of 3 parts.
- (iii) Scientific and non-programmable calculator are permitted.
- (iv) Do not write any information on the question paper other than Roll Number.

PART A

ANSWER ALL THE QUESTIONS

(2 X 10 = 20M)

1. Write the major categories of finishes (min. 3) and their respective applications in product design. What is the importance of textures in product design?
(CO1,CO2) [Knowledge]
2. Describe the impact of colour, material and finish (CMF) using example of a same product with different CMF.
(CO2,CO1) [Knowledge]

PART B

ANSWER ALL THE QUESTIONS

(2 X 20 = 40M)

3. A sketch of an Iron is given, suggest suitable colour, material and finishes for it.
(CO3,CO4) [Comprehension]
4. Given is a sketch of a hairdryer; recommend fitting colours, materials and finishes for it and justify.
(CO4,CO3) [Comprehension]

PART C

ANSWER ALL THE QUESTIONS

(1 X 40 = 40M)

5. Address the topic given by the jury members and justify.
(CO3,CO2,) [Application]